

The Courts vs. Trump/ Why Putin's Enemies Keep Dying

# Newsweek®

02.24.2017



## ATTACKING ALZHEIMER'S

.....  
STOPPING THE DISEASE  
BEFORE IT STARTS





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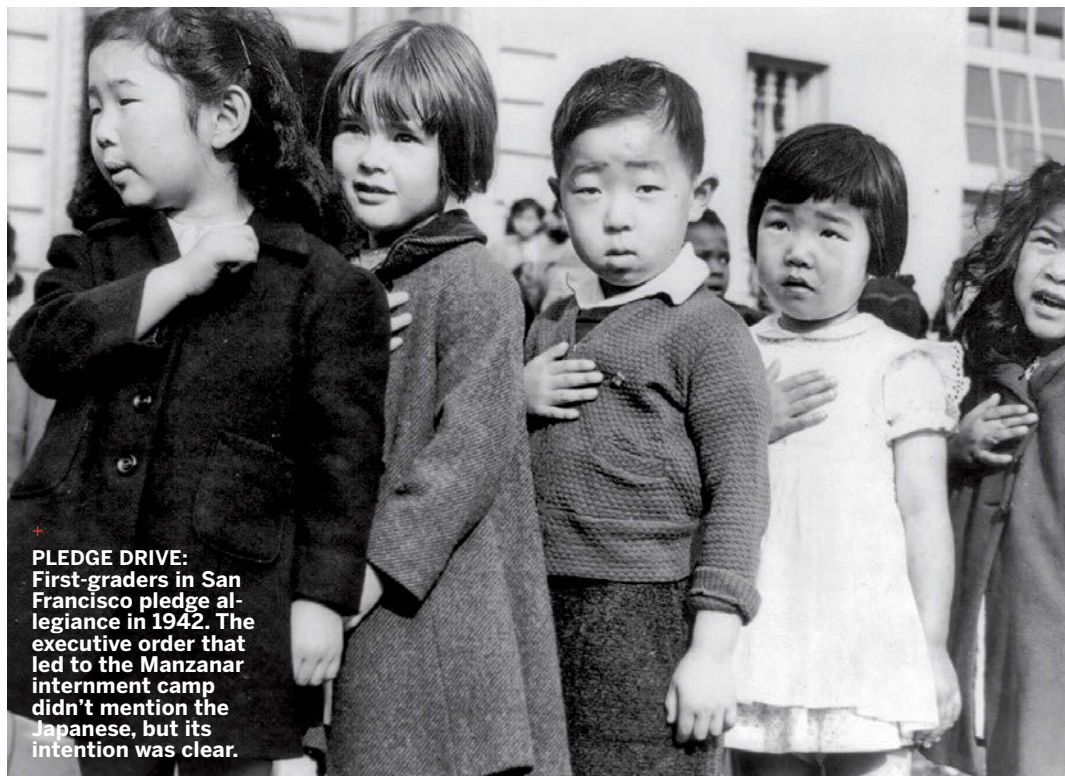
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**PLEDGE DRIVE:**  
First-graders in San Francisco pledge allegiance in 1942. The executive order that led to the Manzanar internment camp didn't mention the Japanese, but its intention was clear.

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Researchers have a bold new strategy for beating the dreaded disease: Stop it before it starts. *by Elie Dolgin*

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With President Trump calling for a border wall, a ban on Muslims, mass deportations and black site prisons, what better time to visit Manzanar, where Japanese-Americans were confined based solely on race. *by Alexander Nazaryan*

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## BIG SHOTS

### ROMANIA

## Social Democrat Unrest

Bucharest, Romania—Thousands of protesters used their phones to project the colors of the Romanian flag during an anti-government demonstration on February 12. About 50,000 people marched in freezing weather on the 13th day of protests that accused the Social Democrat government of trying to weaken anti-corruption laws. Over 500,000 people took to the streets a week earlier, the largest public protests in the country since the fall of Communism in 1989.



VADIM GHIRDA









USA

## Unsigned Opinion

Washington, D.C.— Supreme Court nominee Neil Gorsuch opens a door that had swung shut on his escorts while meeting with Republican Senator Roger Wicker on February 10.

Earlier in the week, Gorsuch voiced mild criticism of President Trump, the man who nominated him, calling his comments “disheartening” and “demoralizing,” after the president on Twitter called the federal judge who blocked his travel ban a “so-called judge.”



J. SCOTT APPLEWHITE









USA

## Home Is Where the Bark Is

Greenville,  
South Carolina—

On January 20, Nazanin Zinouri, a Clemson graduate and an engineer at a U.S. tech company, went to Iran to visit her family. But when she tried to return, Zinouri was one of thousands from seven majority-Muslim countries caught up in President Donald Trump's travel ban. After a federal judge put the president's orders on hold, Zinouri returned to the U.S. on February 6, where her friends—and her dog Dexter—greeted her at the Greenville Spartanburg Airport.



SEAN RAYFORD



SEAN RAYFORD/GETTY











## NEW ZEALAND

## The Tide That Binds

Farewell Spit, New Zealand—It was an uplifting coda to an otherwise tragic week. In two separate incidents, hundreds of whales died after beaching themselves in the shallow waters of Golden Bay at the tip of New Zealand's South Island. Volunteers left on the night of February 11, worried that the hundreds of stranded, surviving whales would meet a similar fate. When they returned the next day, however, most had made it out to sea. "They self-rescued," Herb Christophers, a spokesman for New Zealand's Department of Conservation, told Reuters. "The tide came in and they were able to float off and swim out to sea." Volunteers later helped the remaining animals rejoin their pod.



ANTHONY PHELPS





# P A G E O N E

YEMEN

TRUMP

RUSSIA

IRAQ

COLLEGES

SYRIA

## RESISTANCE ISN'T FUTILE

# Forget Democrats in Congress—meet the lawyers leading the real anti-Trump insurrection

**BOB FERGUSON** was ready. It was the end of January, and the Washington state attorney general had been concerned that President Donald Trump would soon issue a sweeping executive order targeting immigration. A bespectacled former chess champion, Ferguson had been plotting for weeks with various immigrant rights groups in the state about how to combat Trump's first move. Then, on the last Friday in January, the White House issued its now infamous executive order targeting immigration from seven predominantly Muslim countries.

Ferguson was home that weekend but went into his office to work on an appeal. His solicitor general, Noah Purcell, a former U.S. Supreme Court clerk, guzzled coffee from a full-sized Starbucks box in his office, as opposed to the chain's ubiquitous white cup. Within a day, they had lined up two of the state's most prominent employers, Amazon and Expedia, to sign on, and soon they had persuaded a federal judge in Seattle to put the Trump ban on hold nationwide. Just before

that ruling, Ferguson told *Newsweek*, "I'm going to keep going where the law takes me."

On February 9, the law dealt the Trump administration a major blow when a federal appeals court panel unanimously denied the Trump administration's request to reinstate its restrictions on the seven countries in question: Syria, Somalia, Yemen, Iran, Iraq, Libya and Sudan. The case may continue to work its way through the courts, and some form of the immigration restrictions might pass judicial review at a later date. But for now, it's Lawyers of the Resistance 1, Trump 0.

The Trump revolution was born out of an explosion of anger at politics as usual, but it may be thwarted by something more banal—the diligent, daily work of lawyers filing briefs, injunctions, suits and complaints. State attorneys general and public interest groups have had some notable successes. Not only did the courts halt the travel ban, but a Trump administration attempt to rescind a Labor Department rule requiring retirement advisers to put their clients' interests first is being

BY  
**MATTHEW COOPER**  
[@mattizcoop](https://twitter.com/mattizcoop)





ANDREW HARRE/GETTY

**+**  
**SHORT FINGERS  
OF THE LAW:** The  
Trump revolution  
was born out of  
an explosion of  
anger at politics as  
usual. But it may be  
thwarted by some-  
thing more banal—  
the diligent, daily  
work of lawyers.



held up as well. This legal battle on many fronts will test not only the system of checks and balances that's a staple of *Schoolhouse Rock*, but also American judges' willingness to insert themselves into the fray between a galvanized opposition and a president who has a fetish for litigation. If you want to clock the fate of Trump's presidency, watch the courts and the lawyers determined to tie the New York real estate mogul down like the Lilliputians binding the giant Gulliver.

Of course, legal challenges to presidents are nothing new. The Supreme Court stopped Harry Truman from seizing America's steel mills during his labor-strike-prone tenure. Richard Nixon fought all the way to the highest court to keep his Oval Office tape recordings private—a battle he lost and one that led to his resignation. Bill Clinton's impeachment was driven by a private

sexual harassment lawsuit that the Supreme Court ruled was permissible. When Clinton prevaricated in that proceeding, Congress began trying to toss him out of office for perjury. And, of course, the executive branch is sued all the time. The Obama administration faced challenges on everything from immigration rules to recess appointments.

The Trump administration is likely to be in court even more than its predecessors. "The courts are going to be a major avenue for checks and balances," says Michael Waldman, who heads New York University's Brennan Center for Justice, a public policy and legal advocacy institute that has tangled with several Republican governors over issues like voting rights. A big reason why is that liberals and Democrats now don't have much recourse when it comes to

**COMING TO AMERICA, AGAIN:** Ali Vayeghan, left, with Los Angeles Mayor Eric Garcetti. Vayeghan was one of many initially turned away by Donald Trump's travel ban, which a federal appeals court refused to reinstate.





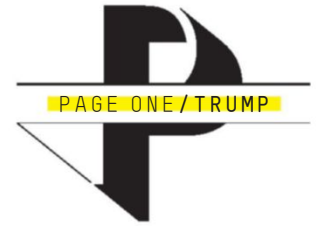
Congress, where both chambers are controlled by Republicans.

We haven't seen the full onslaught of litigation, but more than 50 lawsuits are already in progress. One involves the emoluments clause of the Constitution, which bans government officials from profiting from foreign interests. Two former White House ethics czars, Norm Eisen from the Obama administration and Richard Painter from George W. Bush's White House, are helping lead a lawsuit charging that the president's failure to sell his business interests and put them in a blind trust violates the Constitution. The suit is being filed by Citizens for Responsibility and Ethics in Washington (CREW), and the group enlisted famed Harvard Law professor Laurence Tribe to be part of the legal team.

But the suit illustrates the difficulties awaiting those trying to sue Trump. Courts have been loath to get between the branches of government on a thorny issue like the constitutional gift ban. And it can be hard to find plaintiffs who have what the courts call "standing"—proof that they were harmed by the president's actions. It's not enough just to be a citizen registering a complaint. You have to show that you were personally injured. CREW is arguing in court that having to sue Trump over the gift ban is costing it money by diverting its limited resources from its usual work of chasing government scandal. The court may not buy that kind of reasoning. Finding another plaintiff—say, a major hotel chain that claims it's losing customers to Trump hotels because foreign diplomats want to curry favor with the president—won't be easy.

One thing the lawyers of the anti-Trump resistance have going for them: The president has been sloppy. The travel ban from those seven Muslim-majority nations was so poorly crafted that it gave lawyers an opening to block it in federal court. Department of Justice lawyers kept insisting it wasn't a Muslim ban, but on Fox News, former New York Mayor and Trump adviser Rudy Giuliani said the policy emerged from an effort to take the sweeping Muslim ban Trump touted early in the campaign and then make it legal.

In another case, Trump-resistance lawyers found an opening with the administration's carelessness. Trump's executive order declaring that two regulations should be nixed for every new one that is enacted made for a snappy campaign promise, but it runs afoul of administrative law, a somewhat sleepy area of jurisprudence that's likely to get a lot more attention during the Trump



years as public interest groups work overtime to make sure that every rule change is legal. "Administrative law is suddenly glamorous," says Jeffrey Rosen, president of Philadelphia's National Constitution Center.

On February 7, the Natural Resources Defense Council, the Communications Workers of America and advocacy organization Public Citizen sued Trump and his new director of the Office of Management and Budget over the two-for-one rule. *Public Citizen v. Donald J. Trump* argues that the president has exceeded his constitutional authority and that the proposed rule would prevent agencies from faithfully executing the laws.

Allison Zieve, who heads the litigation group at Public Citizen, has been astounded by what she jokes is the "wackiness" of the Trump rule-making

## ONE THING THE LAWYERS OF THE ANTI-TRUMP RESISTANCE HAVE GOING FOR THEM: THE PRESIDENT HAS BEEN SLOPPY.

so far, noting that the administration has ways to scale back regulation that are not so vulnerable to legal challenge. She adds that Trump's efforts to reverse years of safety, environmental and other litigation can be head spinning at times. "We're feeling a little overwhelmed every day," she says.

After the appeals court upheld the temporary restraining order on the Trump immigration ban, the president chirped in a tweet, "See you in court." Purcell, the Washington state solicitor general, seemed more than eager to take up the president's challenge. And after the decision, Ferguson hailed the victory, saying, "No one is above the law, not even the president. The president should withdraw this flawed, rushed and dangerous executive order which caused chaos across the country. If he refuses, I will continue our work to hold him accountable to the Constitution." ■





## GUNS AND MOTHERS

In Yemen, starvation and a bloody civil war are leading some women to join Al-Qaeda

**THE FIRST** counterterrorism operation authorized by President Donald Trump quickly went awry. In late January, Navy SEAL Team 6 and United Arab Emirates special forces attacked Al-Qaeda insurgents in Yemen, but the militants spotted the approaching Americans and an hourlong firefight ensued. One SEAL died and three others were injured, and Yemeni officials claim that between 13 and 16 civilians were killed—including at least eight women and children.

Those numbers are still being verified, but the dead reportedly included the 8-year-old daughter of Anwar al-Awlaki, the U.S.-born former top operative of Al-Qaeda in the Arabian Peninsula (AQAP). (Al-Awlaki, and later his teenage son, was killed by American drone strikes in 2011.) The girl's photo quickly circulated online, sparking outrage over what many—the Trump administration excluded—consider a hasty and poorly organized U.S. raid.

The civilian deaths were a shocking PR blunder, but part of the reason so many women were killed is that some of them actually squared off against the SEALs. A Department of Defense spokesperson later said they appeared to be trained combatants of AQAP, Al-Qaeda's offshoot in Yemen and Saudi Arabia and one of the group's most dangerous branches. The fate of the female Al-Qaeda fighters made me wonder why they joined such a brutal group. There is no excuse for militants' attacks, of course, but it's important to understand

their root causes. That would include ideology but also desperation: Yemen is rapidly running out of resources. When people are hungry and need to feed their kids, they will resort to almost anything.

Not all female militants are driven by poverty—take Italy's Red Brigade, for example—but in Yemen there are few options for survival, and the jihadis often provide food and security. "We are Arab, Muslim and tribal—but very different from other women in the Middle East and Afghanistan and Pakistan," Suha Bashren, a gender specialist with the nongovernmental organization Oxfam, tells me. In Yemen, she says, the law makes few provisions for women outside the family structure. "We have to be attached to men. We cannot stand by ourselves."

There is also hunger. Malnutrition in Yemen is at an all-time high and increasing. In a report published in December, UNICEF said at least one child dies every 10 minutes because of malnutrition, diarrhea and respiratory-tract infections. "If bombs don't kill you," says Norwegian Refugee Council Secretary-General Jan Egeland, "a slow and painful death by starvation is now an increasing threat." Egeland and others are concerned that the two-year-old Yemen conflict is escalating, and according to the refugee council, "more than 17 million Yemenis do not know if they will be able to put food on the table to feed their families." The figures are staggering. The U.N. estimates that 80 percent of the population is in need of aid.

BY  
**JANINE DI GIOVANNI**  
@janinedigi





**HUNGER PAINS:** Malnutrition in Yemen is at an all-time high. In a report published in December, UNICEF said at least one child dies every 10 minutes because of malnutrition, diarrhea and respiratory-tract infections.

The reason the country is in such terrible shape goes back to late 2011, when fighting erupted between the internationally recognized government of President Abed Rabbo Mansour Hadi and Houthi rebel forces representing the Zaidis, a Shiite minority. The conflict has lasted nearly as long as the Syrian civil war, but it has received far less news coverage. Yemen is one of the most troubled countries in the region and will certainly be one a flashpoints in 2017.

The conflict has not only left the country in ruins; it's become yet another messy proxy war. Iran has been accused of aiding the Houthi rebels, and Saudi Arabia—backed by the U.S. and the U.K., among others—has carried out airstrikes with the goal of restoring Hadi to power. And analysts say these aerial attacks have led to the majority of civilian deaths in Yemen.

Even before the conflict, however, Yemeni women struggled. Girls have limited economic opportunities and thus are considered financial burdens by parents. In 2012, I witnessed this when I went to a remote part of the country with Oxfam. We traveled for days through sun-scorched villages, rising at dawn to avoid the heat of the day and bandits on the road. We drove through coastal plains to the Western port city of Hodeida in the Hays region.

In a village of mud huts outside of Hodeida, I met Aisha, a 12-year-old girl who had just been married off to a man in his 30s. She was lovely, shy and tearful, and recently wed. When we tried to talk to Aisha and her mother about putting her into school, they were adamant that marriage was the only way she could survive. “We have no way of feeding her,” her mother said. “Her husband can take care of her now.” The girl cried a bit and told me that her wedding night “hurt a lot,” but she seemed resigned to her new life.

Everyone who studies radicalization knows that education and decreasing poverty mitigate its effects. It's not hard to imagine someone like Aisha being pulled into a jihadi cell because she needs to eat, or because she is being told what to do. If she accepted a forced marriage in order to survive, it's not hard to imagine her picking up a gun for the same reason.

There are many Aishas in Yemen. And Trump's attempt to implement a temporary travel ban on Yemeni refugees (and those from several other Muslim-majority countries) could make it worse. In early February, Hadil Mansoor al-Mowafak, a Yemeni student at Stanford, wrote in *The New York Times* about her fear that the refugee ban would “make terrorism only worse” in her country. “Education is hard to come by in Yemen,” she wrote. “Some universities have been destroyed, and others closed down after bombings.”

Many have pointed to the irony of Trump's attempted ban coinciding with the disastrous operation in Yemen. “How can the United States kill Yemenis while simultaneously barring

## IF SHE ACCEPTED A FORCED MARRIAGE IN ORDER TO SURVIVE, IT'S NOT HARD TO IMAGINE HER PICKING UP A GUN FOR THE SAME REASON.

civilians from seeking refuge here?” al-Mowafak wrote. Like many others, she worries that the travel ban and the American military presence in the Middle East will quickly help Al-Qaeda recruitment efforts. This, combined with Yemen's persistent poverty and the bloody civil war, bodes ill for the future of the country and the people there—especially the women—who have been subject to years of extreme violence and see no end in sight. ■



SPY TALK

## PUTIN'S POISON

The poisoning of a Russian dissident is one of more than 30 suspicious attacks linked to Vladimir Putin and his cronies

**THE LIST** of victims laid at the feet of Vladimir Putin has gotten so long now that you need a chart to keep track of them. Too bad Bill O'Reilly didn't have one in hand when Donald Trump brushed off the Fox News host's remark that Putin and his cronies are "killers."

But a chart is just what the Association of Former Intelligence Officers produced in a recent edition of its quarterly bulletin, *The Intelligencer*. To be sure, AFIO, which represents 4,500 former CIA, FBI and military intelligence veterans, is steeped in Cold War hatred for the Kremlin, but even if its chart is off by half, the list of Moscow's suspected victims would be grimly impressive: There are over 30 names on the list.

Peter Oleson, a former assistant director of the Defense Intelligence Agency, put the list together before longtime Kremlin critic Vladimir Kara-Murza fell deathly ill from poison in a Moscow hospital in February. And before a former KGB general, Oleg Erovinkin, was found dead in the back of his car in Moscow the day after Christmas. Erovinkin was suspected of being a source for Christopher Steele, the ex-British intelligence officer who assembled the notorious "golden shower" memorandum on alleged connections between President Donald Trump's camp and the Russian president.

Steele has gone underground, and considering the number of dissidents, defectors, journalists, disaffected former Putin cronies and rivals



BY  
**JEFF STEIN**  
[@SpyTalker](#)



who have died under suspicious circumstances since the former KGB colonel came to power 18 years ago, his precaution is well founded, says Oleson: “One or two or three, you could always explain away, but dozens?”

Through the years, poison has felled many a Kremlin critic. On February 2, Kara-Murza, a former Washington, D.C.-based television correspondent active in Russian liberal opposition parties and movements since Putin’s rise, was hospitalized. His wife told reporters the diagnosis was “acute poisoning by an undetermined substance.” It was the second time Kara-Murza, 35, had mysteriously fallen ill.

Observers were quick to compare Kara-Murza’s misfortune to that of Alexander Litvinenko, a disenchanted former Russian security agent poisoned to death by radioactive polonium in London in 2006. Scotland Yard leveled a finger at the Kremlin for the murder of Litvinenko, saying “the evidence suggests that the only credible explanation is in one way or another the Russian state is involved in Litvinenko’s murder.” Britain demanded Moscow extradite the alleged perpetrator, Andrey Lugovoy, to stand trial, but the Kremlin declined. Lugovoy, who called reports of his responsibility in Litvinenko’s death nothing but “invention, supposition, rumors,” now has a seat in the Duma, which provides him immunity from prosecution.

Litvinenko, who British intelligence was supporting while he did private work for a business risk-analysis firm, was said to be investigating Spanish links to the Russian mafia when Lugovoy, a former KGB bodyguard, allegedly slipped the polonium into his tea. The context of his murder is plumbed in a heart-pounding new book on the affair, *A Very Expensive Poison: The Definitive Story of the Murder of Litvinenko and Russia’s War With the West*, by British journalist Luke Harding.

“Litvinenko wasn’t exactly James Bond,” writes Harding, a veteran foreign correspondent for *The Guardian* newspaper. “But he was passing British intelligence sensitive information about the links between Russia mafia gangs active in Europe and powerful people at the very top of Russian power—including Putin.” Altogether, Litvinenko would say, the Russian president, his ministers and their mobster pals comprise what could only be called “a mafia state.” Or, as O’Reilly put it to Trump recently, “He’s a killer.”

“There are a lot of killers. We have a lot of killers,” Trump responded in a remark that seemed to defend Putin and drew widespread rebukes.

It’s been impossible to prove Putin had a hand in any of the 30 or so deaths he or his cronies are suspected of carrying out. But there are just so

many untimely demises of Russian dissidents, journalists and others that AFIO’s Oleson decided to include them all in his list, no matter that foul play was ruled out in some. One such is the odd death of former Putin crony Mikhail Lesin in a Washington, D.C., hotel room in late 2015. Some accounts speculated that he “may have been talking to the FBI to avoid corruption charges,” Oleson notes. Police ultimately decided he stumbled and died from acute alcohol poisoning.

“Not that I’m overly suspicious, but he would have been a prime candidate for [assassination], given what he was doing and what Putin has shown that he has done with others,” Oleson said. “You have to wonder.”

Kara-Murza was still suffering from the effects of his 2015 poisoning—nerve damage on his left side that caused him to walk with a cane—when he fell ill again earlier this month. As with that earlier incident, his doctors say they can’t pin down exactly what put him in the hospital again. His

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“ONE OR TWO OR  
THREE, YOU COULD  
ALWAYS EXPLAIN  
AWAY, BUT DOZENS?”

---

wife said she has sent samples of her husband’s blood, hair and fingernails to a private laboratory in Israel for analysis.

Unlike many of Putin’s victims, Kara-Murza has powerful American friends looking out for him. One of them is Senator John McCain of Arizona, who took to the Senate floor to denounce Trump for vaguely equating Putin’s murders with some unspecified American ones. Kara-Murza “knew that there was no moral equivalence between the United States and Putin’s Russia,” McCain fumed. “I repeat, there is no moral equivalence between that butcher and thug and KGB colonel and the United States of America.... To allege some kind of moral equivalence between the two is either terribly misinformed or incredibly biased.”

Former U.S. General Barry McCaffrey called Trump’s whitewash of Putin’s thuggery “the most anti-American statement” ever made by a commander in chief.

Oleson’s list makes the point. Next time, perhaps O’Reilly should hand it to Trump and ask him to name any critics killed on the order of an American president. ■

**CRIME WITHOUT  
PUNISHMENT:**  
Alexander Litvinenko, a disenchanted former Russian security agent, was poisoned to death by radioactive polonium in 2006.

NATASJA WEITZ/GETTY





## ‘ZOMBIE BOYS IN BLACK MASKS’

# Inside the black bloc, the decades-old violent tactic that divides liberals and wreaked havoc at Berkeley

IT WAS THE first black bloc for Neil Lawrence, a third-year undergraduate student at the University of California, Berkeley. He had demonstrated with Black Lives Matter and seen people in bandannas show up at events and smash things. But after the Berkeley College Republicans announced controversial Breitbart News editor Milo Yiannopoulos would be speaking on campus, Lawrence decided it was time for a more aggressive form of protest. “It became clear to me and my close friends that the tone of living in America is changing, and in order to stop being scared, we started organizing,” he says. “I, a transgender Jew, don’t have a problem with violence against fascists.”

Through a friend who was involved in the local Antifa (anti-fascist) group, Lawrence learned activists were planning a black bloc. As a 5-feet-2-inch person who has never been in a fight, he says he wanted the safety that comes from being part of an anonymous mob. On February 1, hours before Yiannopoulos was about to speak, Lawrence and around 150 others gathered off campus where Antifa told them to meet. They got their gear and outfits ready. He was dressed in all black and had a T-shirt wrapped around his face, leaving a slit for his eyes. A person with a megaphone told the group the route they’d be marching, and they set off toward campus. Along the way, they chanted, “No borders, no nations, fuck deportation.”

Lawrence didn’t carry anything, but others had flags and projectiles.

Berkeley students had spent weeks planning a nonviolent protest. They gathered outside the venue where Yiannopoulos would be speaking, waving signs and calling for the event to be shut down. And then the black bloc showed up. They clashed with the police and Yiannopoulos supporters. They set fires, threw Molotov cocktails and smashed windows. One of them pepper-sprayed a woman as a reporter interviewed her. Off campus, they vandalized shops and halted traffic. At around 9 p.m., the university canceled the event, but the demonstrations continued for several hours, until those dressed in black slipped into the night. Campus police made just one arrest.

The demonstrators caused an estimated \$100,000 in damage on campus, the university said, and an additional \$400,000 to \$500,000 elsewhere, according to Downtown Berkeley Association CEO John Caner. The school has tried to distance student activists from these more aggressive ones, describing the latter in a statement as “agitators who invaded the campus and disrupted nearly 1,500 peaceful protesters.” Others have said students were among the masked ones. President Donald Trump called the demonstrators “professional anarchists, thugs and paid protesters” and implied that the university should lose federal funding.

BY  
**MAX KUTNER**  
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**IF YOU HAVE TO MASK:** The black bloc activists at Berkeley crashed a nonviolent demonstration, set fires, smashed windows and threw Molotov cocktails.

What people on both sides of this argument need to understand is that black bloc isn't a group; it's just a tactic. Those who do it wear black, sometimes between layers of "civilian" clothes so they can slip in and out of their protester ensembles. They often carry gear that is defensive (masks to protect against tear gas), offensive (Molotov cocktails) or both (a placard that can double as a shield). They attack storefronts and clash with police in a "hit and run" style, University of San Francisco associate professor Jeffrey Paris has written. There is no formal network of people and no set principles, just a belief that demonstrating peacefully doesn't accomplish nearly as much as a flash of rage. A 2008 guide published online by CrimethInc., a network for anonymous collective action, says, "Don't get caught! Stay safe(r) and smash the state!" A black bloc "communiqué" from 1999 says, "A storefront window becomes a vent to let some fresh air into the oppressive atmosphere of a retail outlet.... A building facade becomes a

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**"DON'T GET CAUGHT!  
STAY SAFE(R) AND  
SMASH THE STATE!"**

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message board to record brainstorm ideas for a better world."

The German press coined the term *black bloc* in the 1980s, when activists in that country demonstrated for squatters' rights and other causes. In 1987, *The New York Times* described a German black bloc as "a radical and embittered fringe" that burned cars, smashed windows and hurled bottles and firecrackers. Activists went on to use the strategy in Canada, Brazil, the United Kingdom, Italy, Switzerland and, during the Arab Spring, Egypt. In the early 1990s, it appeared in the United States during protests against the Gulf War, and in 1999 it gained traction during a



World Trade Organization conference in Seattle, when activists used sledgehammers, eggs filled with glass-etching solution and other equipment.

The people who use black blocs are generally affiliated with anarchist or anti-fascist movements, whose members often overlap, despite some ideological differences. One activist has said that this country's anarchist movement was "reborn" after that event, and that anarchism now "is always going to be married to the Black Bloc tactic." Though evidence of right-wing activists using the strategy is sparse, Craig Toennies, a member of the anarchist collective Occupy Los Angeles Anti Social Media (OLAASM) and a past black bloc participant, says by email that "black blocs are merely a tactic and can be replicated by anyone, anywhere and at any time."

The Trump presidency has brought more visibility for people who use black blocs. The person dressed in black who punched "alt-right" leader Richard Spencer on Inauguration Day in January was one of them, and many of the 200 or so people arrested that day were too, according to activists. But people have been using the strategy in the U.S. steadily for years, including during the Occupy and Black Lives Matter movements.

Those involved in anarchist and anti-fascist movements emphasize that their efforts go beyond donning masks and breaking things. "A large part of what we do is not put on black clothes and fight the police," says James Anderson, an editor at It's Going Down, an anarchist, anti-fascist and anti-capitalist website. "Most of what we do is actual community organizing," like helping people join unions or advocate around environmental and housing issues.

Toennies agrees, saying, "When I'm organizing my co-workers to resist exploitation by our boss, I don't suggest we wear black to work and smash the place up—although that might be worth considering sometime in the future."

#### HEROES OR TERRORISTS?

Reaction to the UC Berkeley black bloc has been mixed. Berkeley student Juan Prieto published a blog post titled "In Defense of the Violence at Berkeley," writing, "A peaceful protest was not going to cancel that event.... Only the destruction of glass and shooting of fireworks did that." Alumna Nisa Dang wrote in

an opinion piece for the student newspaper, "To people with platforms who decide when a protest should and should not be violent: You speak from a place of immense privilege."

Others on the left condemned the tactics. For Berkeley-area activists, the event was an unwelcome reminder of the divisions black blocs caused during the Occupy movement years ago. "It got really nasty," one Occupy organizer recalled in the *San Francisco Chronicle* after the recent UC Berkeley demonstration. "A lot of my friends and other people dropped out [of Occupy] because they were afraid." Another local activist told the newspaper, "Breaking windows and fighting with police is not what we're about." Journalist Chris Hedges once called black bloc participants "the cancer of the Occupy movement... [who] confuse acts of petty vandalism and a repellent cynicism with revolution." And Scott Adams, creator of the *Dilbert* comic strip, a UC Berkeley graduate school alumnus and a self-proclaimed "ultra-liberal," wrote after the incident, referring to Yiannopoulos, "I've decided to side with the Jewish gay immigrant who has an African-American boyfriend, not the hypnotized zombie-boys in black masks who were clubbing people who hold different points of view."

**OPEN ALL NIGHT:** Some studies suggest black bloc actions hurt the causes they support by alienating the general public. The activists violently disagree with that claim.



Conservatives have been harsher. Breitbart has called black bloc demonstrators “terrorists...bent on the destruction of the United States of America.” Law enforcement views them as opportunists who hijack mainstream protests. “We see folks employ the black bloc tactics en masse like that basically anywhere where you have either a conservative cause, such as what we had with the Milo event in Berkeley, or any time you have a guaranteed media presence, such as political conventions, G-8 summits,” says Kory Flowers, a police sergeant in Greensboro, North Carolina, and an expert on extremist groups. “Half of these folks don’t know the particulars about the cause.”

Stephen Zunes, a University of San Francisco professor who has studied social movements, told the *San Francisco Chronicle* something similar in 2003. “They’re basically hoodlums looking for a mass rally to ride the coattails of. They don’t have a political agenda. And the worst thing is that they don’t have any leaders you can negotiate with.”

There is evidence that black blocs hurt nonviolent efforts. A 2015 study published in the journal *Mobilization: An International Quarterly* found that from 1900 to 2006, nonviolent campaigns around the world were more successful than violent ones. A reason is that fewer people are willing to participate in violent movements, leading to fewer resources. There is also less public sympathy for those who use violence. Previous studies had found success in radical movements, but the researchers dispute the earlier findings.

“The folks that argue that these types of tactics were or are necessary are usually thinking of them in tactical terms,” says Erica Chenoweth, a professor at the University of Denver who co-authored the study. “They look to the immediate tactical impacts, like did they shut down a talk.” But violent efforts are less effective long term, she continues. “They often cost movements a great deal of sympathy and support.” They can also harm movements, because after the violence there tends to be more support for leaders who vow to restore law and order, Chenoweth found (and as Trump has done).

Black bloc participants dispute those findings. One of them, who requested that *Newsweek* not print his name because of privacy concerns, says “a diversity of tactics” is necessary. He points to the black bloc in Washington, D.C., on Inauguration Day and the Women’s March the following day as an example of how different types of demonstrations should occur. Anderson, of *It’s Going Down*, points to the Indian

independence and U.S. civil rights movements as events he believes succeeded because they were largely nonviolent (but also had violent disruptors). “What we’re talking about is mass resistance, mass disruption,” he says. “We’re not saying, Everybody go get a gun and kill a bunch of people.”

#### ‘MORE THAN 100 THUGS’

In the aftermath of the UC Berkeley demonstration, some are wondering where the black bloc folks came from and why police arrested so few of them. University of Utah law professor and former federal judge Paul Cassell wrote in *The Washington Post*, “How is it that after more than 100 thugs organized, well in advance, to invade

## THEY “CONFUSE ACTS OF PETTY VANDALISM AND A REPELLENT CYNICISM WITH REVOLUTION.”

the campus, and police were alerted to the risk of violence, again well in advance, [almost] no arrests were made the night of the attack?”

Flowers, the expert on extremist groups, says he isn’t surprised there were so few arrests. When there are so many people demonstrating, he says, “the priorities change at that point to just protecting lives and property.” To arrest a single protester might take multiple officers several minutes, “which is an eternity in the middle of that very, very volatile mayhem.” It’s unlikely that investigators will be successful identifying any of the demonstrators, he adds, given their disguises.

Anarchists and past black bloc participants say their activities will continue. “As the visibility of fascism has grown,” says OLAASM’s Toennies, “so too has the visibility of the resistance. People need to know, and I hope that they do know, that there are people like them who are willing to fight back—by any means necessary.” ■



A black and white photograph of a person's hand reaching up to touch a sheer curtain. The image is soft and out of focus, with the hand and curtain creating a sense of gentle touch. The title 'Attacking Alzheimer's' is overlaid in a large, elegant serif font, centered horizontally and positioned in the lower half of the frame.

# Attacking Alzheimer's



**Researchers have a bold new  
strategy for beating the dreaded disease:  
stop it before it starts**

**BY ELIE DOLGIN**



**THE ANNOUNCEMENT** came the day before Thanksgiving, but there was nothing in it to be thankful for: An experimental Alzheimer's drug many thought would slow the disease's steady cognitive decline had failed to make a significant difference in a massive trial of people with early signs of the illness.

Marty Reiswig took the news hard. "I was just sad," he says. "I was really hopeful that it would be life-changing for us." Reiswig doesn't have Alzheimer's disease—he's a 38-year-old real estate agent in good health. But he is part of a large extended family that's been afflicted by Alzheimer's for generations. His Uncle Roy died of the disease. So did Grandpa Ralph. Eleven great-aunts and great-uncles. Dozens of cousins. And now, Reiswig says, "I've got a 64-year-old father who's almost dead of Alzheimer's."

His family is one of around 500 in the world with a genetic mutation that means its carriers will develop Alzheimer's at a much younger age than those without the mutation, for whom the age of onset is typically about 80. For the Reiswigs, those with the gene become sick around their 50th birthday. Other high-risk families can start showing symptoms as early as their mid-30s or, in some cases, their late 20s.

Reiswig decided not to learn his own gene status—there's a 50-50 chance he inherited his father's faulty DNA, and he prefers living with the uncertainty. However, he isn't just idly waiting to meet his fate. Three years ago, he signed up for an innovative drug study that could alter his family's genetic destiny. Once a month, a nurse comes to his home, inserts a needle in his arm and watches as a bag full of liquid slowly drips into his bloodstream.

As with most trials designed to test whether an experimental drug works—even for diseases that are

akin to death sentences—Reiswig might be getting a placebo. But there's also a chance his monthly infusions include a drug that could stop him, his family members and others like them from losing loved ones to Alzheimer's. Or, at the very least, delay the disease long enough to give them many more good years, genetics be damned.

The key is early intervention, before symptoms are evident and brain damage is too extensive. "That's how you stop the disease," says Rudy Tanzi, director of the Genetics and Aging Research Unit at Massachusetts General Hospital. "You don't wait."

## PUSH BACK THE ONSLAUGHT

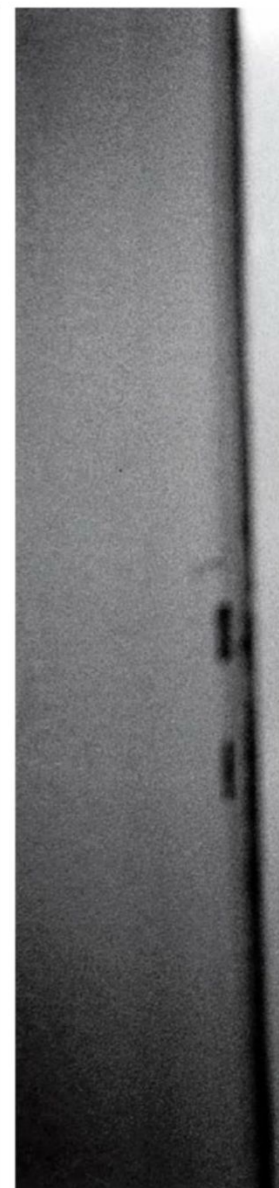
**THIS AGGRESSIVE** attempt to prevent Alzheimer's rather than treating it is the most exciting new development in decades, as well as a radical departure for researchers and the pharmaceutical industry. Traditionally, drug companies have tested their therapies on patients who already have memory loss, trouble thinking and other signs of dementia. It's been a losing tactic: More than 99 percent of all Alzheimer's drugs have failed tests in the clinic, and the few that have made it to the market only ameliorate some symptoms. Not a single medicine has been shown to slow the relentless progression of the disease.

But with this new approach, even partial success—an appreciable slowing of brain degeneration—could have a big impact, says Dr. Reisa Sperling, a neurologist who directs the Center for Alzheimer's Research and Treatment at Boston's Brigham and Women's Hospital. If a drug therapy can push back the onslaught of dementia by five or 10 years, she says, "many more people would die of ballroom dancing instead of in nursing homes."

It's a strategy being tested in five big clinical trials that collectively will cost anywhere from \$500 million to a whopping \$1 billion. But prevention

## More than 99 percent of all Alzheimer's drugs have failed tests in the clinic.

advocates are confident these studies are a worthwhile gamble. "It sometimes doesn't feel like it, because we see failure after failure, but we have made huge progress" in learning from mistakes and designing better trials, says Stacie Weninger, executive director of the F-Prime Biomedical Research Initiative and co-chair of the Collaboration for Alzheimer's Prevention, a coalition of leading



URSULA MARKUS/SCIENCE SOURCE; PREVIOUS SPREAD: PHOTO ILLUSTRATION BY NEWSWEEK; PHOTO BY MARK HORN/GALLERY STOCK



**EARLY DESPAIR:** Some families carry a genetic mutation that means they will develop Alzheimer's at a young age. High risk families can start showing symptoms as early as their late 20s.

prevention researchers. "I'm more hopeful now than I've ever been that we can stop this disease."

Success in one or more of these trials matters not only because they may save the lives of the Reisswigs and for many older Americans; they may also save our health care system. Dementia is the most expensive disease to care for, and the number of patients with the condition is expected to explode in the coming years.

Part of the problem with past efforts to tackle Alzheimer's was that therapies were tested on many people who didn't even have the disease, because the only definitive way to diagnose Alzheimer's was through a brain autopsy. That postmortem could reveal the hallmark signs of the disease, but while a person is alive, doctors could make only a best-guess

diagnosis—and they were often wrong. That meant Alzheimer's trials were filled with people who had other types of dementia and were never going to benefit from the therapies. In hindsight, it's painfully clear the studies were set up to fail.

The past five years have brought two powerful diagnostic tools that help ensure Alzheimer's therapies are now being given only to Alzheimer's patients. One involves a kind of brain scan known as positron emission tomography, or PET, while the other requires a spinal tap. Both test for the presence of the toxic amyloid protein that forms the sticky brain plaques thought to be responsible for the disease. "Now, with the right tools, we can match the patient population to the anti-amyloid therapies," says James Hendrix, director of global





**LIFE BECOMES HER:** A new aggressive attempt to prevent Alzheimer's rather than treating it is the most exciting development in the field in decades.

science initiatives at the Alzheimer's Association.

That's what pharmaceutical company Eli Lilly did in its latest trial of solanezumab, the drug whose trial failure before Thanksgiving had so saddened Reiswig. Lilly had previously tested solanezumab in two huge studies, each involving more than 1,000 presumed Alzheimer's patients. After those trials ended in failure, however, the company conducted PET scans and realized that up to one-third of its study subjects didn't have the disease. So Lilly tried again with only people who had confirmed amyloid in their brains. The company also focused on only those with mild forms of the disease. Alas, the third trial was a flop too.

Maybe solanezumab is a bad drug. However, in the trials it did target amyloid as it was supposed to, and it modestly outperformed a placebo by a range

“People would die of ballroom dancing instead of in nursing homes.”

of cognitive and functional measures in clinical testing, even if it didn't meet the threshold needed for marketing approval. That's why Sperling and others are holding out hope for another explanation: that solanezumab was simply given too far along in the disease process, after irreparable harm has already occurred in the brain. If that's the case, it might prove more useful if given sooner.

“I'm afraid that even by the stage of very mild dementia, you've already lost 70 percent of the key neurons in the memory regions of the brain,” Sperling says. “Ultimately, we need to start treating people before there are symptoms.”

Researchers now know that amyloid starts to accumulate in the brain at least a decade or two before the onset of cognitive problems. This stage of the disease is referred to by experts as “pre-clinical Alzheimer's,” although few people who qualify for this diagnostic label realize they have a problem. Dr. Jason Karlawish, a geriatrician who co-directs the University of Pennsylvania's Memory Center, describes this as a “real conceptual shift” in our understanding of the disease. “Someday, you won't have to be demented to be diagnosed with Alzheimer's disease,” he says.

What's happening in this early stage of Alzheimer's can be likened to the kindling that starts a house fire. Amyloid plaques slowly smolder for years, consuming the neuronal tinder in our brains. By the time dementia kicks in, the fire is raging and it's too late to save the house. Calling in firefighters at that point is a waste of time and money. You need to dial 911 at the first signs

of smoke—and the same could be true of when to deliver anti-amyloid drug therapies.

## HUNDREDS OF BILLIONS LOST

**THREE OF THE FIVE** prevention trials are giving drugs to elderly individuals who are still cognitively normal but have a high chance of developing Alzheimer's, either because of elevated amyloid levels in their brains or because they inherited a risk-factor gene called APOE4. In either case, the disease is by no means a foregone conclusion for these subjects.

Not so in the other two studies, which focus on those rare kin groups in which doctors know with certainty, because of gene testing, who will develop Alzheimer's in each family and at roughly what age. One such trial, led by the Banner Alzheimer's Institute in Phoenix, is being done in Colombia because it includes the world's largest known family with a mutation that triggers early Alzheimer's disease. The second study, run by the Dominantly Inherited Alzheimer Network Trials Unit (DIAN-TU) of Washington University in St. Louis, includes the Reiswigs and more than 50 other families like them.

“For us, the hope is that we're going to stave off the damage and delay the onset of symptoms,” says Reiswig's second cousin Brian Whitney, who knows he carries his family's Alzheimer's mutation. At 44, he will soon develop Alzheimer's if the therapy he's receiving doesn't work. His hope for a long life hinges on DIAN-TU.



DIAN-TU's is a two-in-one study that's testing a pair of different experimental therapies for their ability to keep Alzheimer's at bay. Participants don't know if their getting a placebo or not, but they know which of the two drugs they are receiving otherwise. For Whitney, it's a Roche drug called gantenerumab, and in Reiswig's case, it's Eli Lilly's solanezumab. Both drugs target the amyloid protein behind

**HEALTH ON EARTH:** American taxpayers are ponying up tens of millions of dollars for trials as part of the U.S.'s national plan to prevent or treat Alzheimer's by 2025.



Alzheimer's but do so in different ways: Roche's gan-tenerumab breaks up the amyloid plaques that can spur neuron death; Eli Lilly's solanezumab leaves plaques alone but can mop up free-floating protein to prevent further plaque formation.

Solanezumab thus operates like an outreach counselor who helps take crime-prone youth off the streets of a graffiti-filled neighborhood. If the kids aren't left to form gangs, they won't vandalize the area any further. The drug, by eliminating scattered amyloid, stops the deviant proteins from clumping together and forming additional brain-destroying plaques.

That's the idea, but researchers don't yet know whether a drug that has failed time and again as a treatment for Alzheimer's can prevent it. Some experts remain skeptical. They argue that further studies on anti-amyloid drugs are a waste when what is really needed are new therapeutic strategies—and that anyone who still sees promise in solanezumab because it beat a placebo by some tiny amount is guilty of spin and wishful thinking.

"We're treating asymptomatic people with a drug that has no evidence whatsoever of efficacy," says Peter Davies, a neuroscientist who directs the Litwin-Zucker Research Center for the Study of Alzheimer's Disease at the Feinstein Institute for Medical Research. "You might as well give them aspirin."

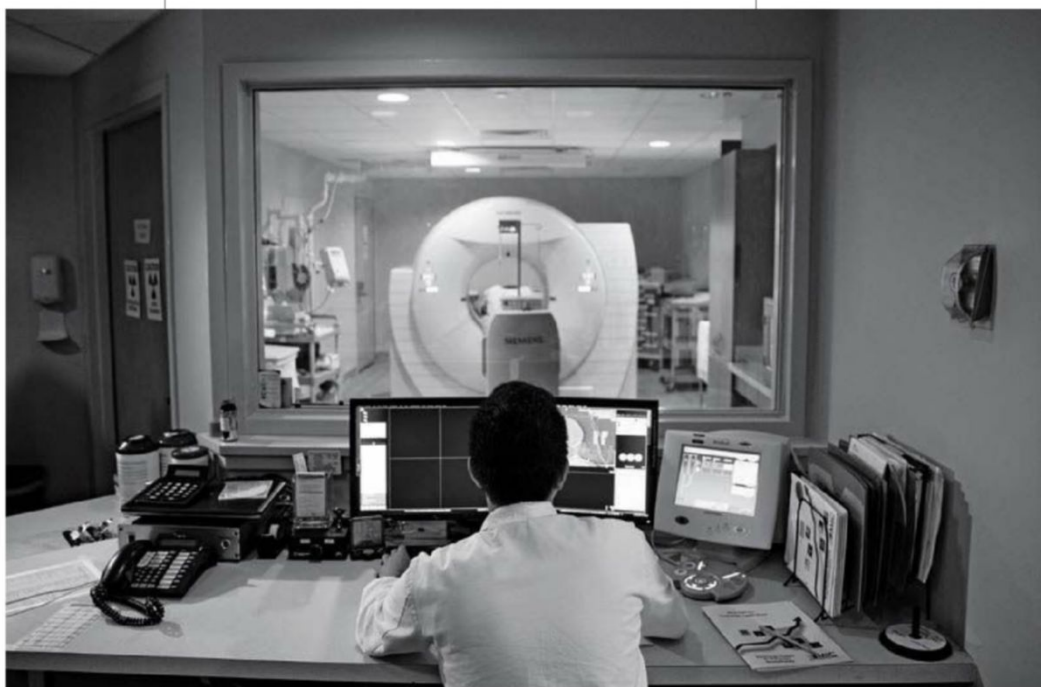
But the federal government clearly thinks the trials are worthwhile. In addition to funding from drug companies and philanthropies, taxpayers are ponying up tens of millions of dollars for these trials as part of the country's national plan to effectively prevent or treat Alzheimer's by 2025.

The consequences of failure could be dire. Approximately 5.4 million Americans suffer from Alzheimer's, and if no disease-delaying therapies are found soon, that number is expected to nearly triple by 2050, at which point the cost of treating and caring for all those people could top \$2 trillion per year, after adjusting for inflation. That's up from \$236 billion today. One in every five Medicare dollars is now spent on people with Alzheimer's and other dementias. In 2050, it will be one in every three dollars. And those figures don't even include the hundreds of billions more in lost wages for family members who take time away from their jobs to care for loved ones. It's not a question of a day off now and again. People

# One in every five Medicare dollars is now spent on people with Alzheimer's and other dementias. In 2050, it will be one in every three dollars.

with Alzheimer's require around-the-clock care—and more than one-third of all dementia caregivers develop clinical depression.

As Gregory Petsko, director of the Appel Alzheimer's Disease Research Institute at Weill Cornell Medicine in New York City, says, "Pretty much



every family is going to have a relative affected by Alzheimer's, and that's going to change the way we live, the way we think, the way we plan for our future—everything."

## 'I CAN'T FORGET YOUR FACE'

**DR. RANDALL BATEMAN** had no warning the latest solanezumab trial was going to be a failure. He was racing around the house doing chores in anticipation of a big family dinner last Thanksgiving when he received an early-morning phone call on November 23 from executives at Eli Lilly. "I was extremely disappointed," says Bateman, who leads DIAN-TU.

**MIND CRAFT:** If drug therapy can push back the onslaught of Alzheimer's by five to 10 years, many more people could avoid such an agonizing end.

"But I wouldn't say it was surprising." He'd been saying prevention has a better shot of success than treatment for years.

Another leading prevention proponent is Dr. Paul Aisen, a neurologist who directs the Alzheimer's Therapeutic Research Institute at the University of Southern California. In 2014, Aisen teamed up with Sperling for a 1,150-person trial called A4. Short for Anti-Amyloid Treatment in Asymptomatic Alzheimer's, A4 tests solanezumab for prevention. The drug is given to seniors who have no signs of dementia but do have elevated amyloid levels, as measured by a PET scan of the brain. It is looking for changes over a 39-month period in cognitive function, self-care abilities, brain tissue health and other indicators

expected to have Alzheimer's long before death, and I haven't yet," says Blackerby, 82, a retired technical writer whose mother died from the disease, as did her three siblings. "If I'm going to have it, I want to be involved in the study to try to keep others, especially my descendants, from having to go through the hell I've seen family members go through."

Last December, Blackerby drove more than 100 miles from his home in southern Oklahoma to the University of Texas Southwestern Medical Center in Dallas to receive his first infusion. He will make this same four-hour round-trip trek every month for the next three years.

For Don, a retired insurance agent, the motivation to participate in A4 was his partner, Fran. He first noticed her Alzheimer's four years ago when he arrived at her house expecting a dinner of meat stew, only to find a near-empty pot. "She had remembered the onions," he recalls. "But she had forgotten everything else."

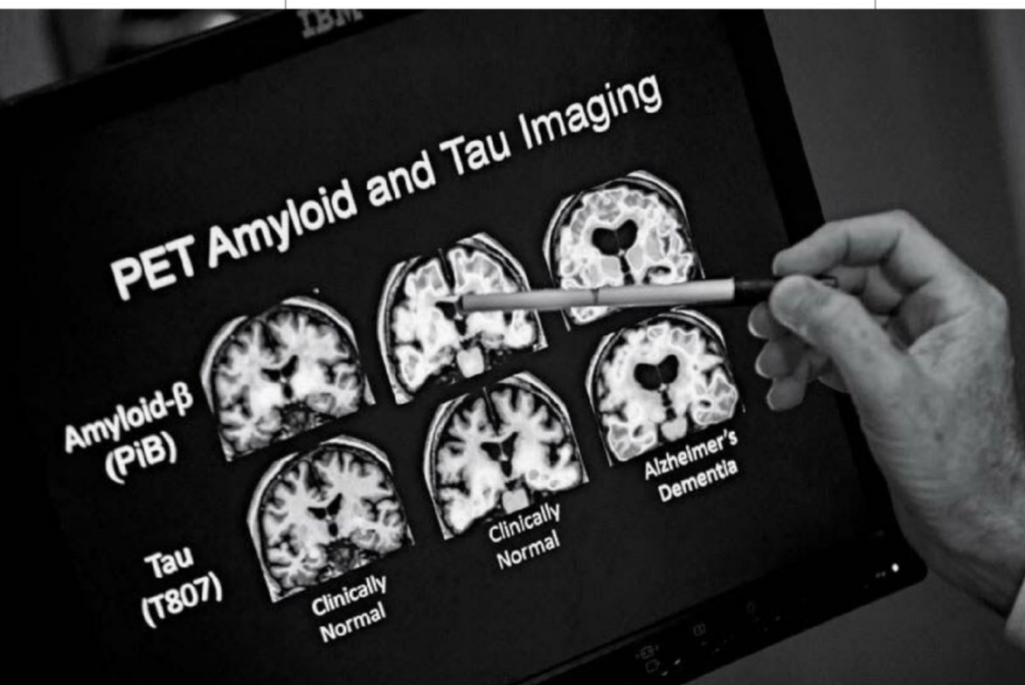
Don (who asked that his last name not be used because he didn't want to come across as self-promotional) tried to enroll Fran in A4, but her disease was too far advanced. Only he was eligible—a PET scan showed he had the hallmark amyloid logjam in his brain. He started getting infusions last fall at Brigham and Women's Hospital in Boston.

On a rainy day in late November, Don, with a plaid-blue shirt sleeve rolled up past the elbow and an IV catheter in his right arm, reminisced about meeting Fran nine years ago at a singles dance at Vincent's Nightclub in the suburbs south of Boston.

He's mild-mannered and surprisingly youthful for a 76-year-old, gray-haired grandfather who raised six children on his own after his wife died in a car crash 33 years ago. He beams when he talks about Fran retaining her sense of humor and ability to play tennis, but he turns solemn when he describes how it took four tries to explain to her why he was going to the hospital today. "She knows," he says, "but she forgets."

While he's talking, a nurse comes to deliver the saline flush that always follows Don's infusion. She introduces herself, although Don recognizes her from a previous visit. "I can't forget your face," he says. "I told you, 'You look just like my cousin.'"

The amyloid in Don's brain has clearly not impaired his memory, but it's there. And perhaps



**EXPENSIVE FAILURE:** About 5.4 million Americans suffer from Alzheimer's. If no therapies are found soon, that number is expected to triple by 2050, at which point the cost of care could top \$2 trillion.

of Alzheimer's. "We still need to find out what the benefits and risks are" in patients not yet showing symptoms, Aisen says.

The trial asks a lot of its participants. A4 subjects must be willing to come to a hospital once a month for more than three years to receive infusions containing an unproven medicine for a disease they don't have and might not get. There's no guarantee of benefit or even safety. And the trial is not particularly remunerative. Some participants can receive up to \$2,480 if they complete all the study protocols, including two PET scans, four MRI scans, two spinal taps and 42 infusion visits. But many do not get any compensation, unless you count parking validation.

None of that dissuaded Jerry Blackerby from taking part in A4. "With my family history, I have



the therapy he is receiving will halt further damage. Or perhaps he will suffer the same fate as Fran. "I worry for myself. I worry for my kids. But I try not to think too much about that," he says. "Right now, I have too many obligations."

#### GOOD GENES IN NORWAY

**AISEN**, the A4 investigator, is optimistic about solanezumab as a preventive medicine. In announcing the failure of the drug for symptomatic Alzheimer's at a major scientific meeting late last year, he told a room full of doctors, neuroscientists and drug executives,

"I expect the treatment effect to be larger in an earlier stage of disease." Results of the A4 study will be known in 2020.

Until then, Eli Lilly is continuing to support A4 and DIAN-TU, the two prevention trials that include solanezumab, but the company has already signaled that it plans to focus on other therapies. Many academics in prevention research are beginning to consider other drugs too. They are still committed to prevention; they just want to determine which of the anti-amyloid drugs works best.

Last December, Bateman and his collaborators announced they were adding a third drug to the DIAN-TU study, one that blocks the beta-secretase enzyme responsible for producing amyloid. Also,



Aisen and Sperling recently launched a huge prevention trial, called EARLY, which is administering that same beta-secretase-targeted drug to people who, as in A4, are healthy but have elevated amyloid in their brains.

Dr. Roy Twyman, head of Alzheimer's drug development at Janssen, a division of Johnson & Johnson and the manufacturer of the beta-secretase inhibitor

"I'm more hopeful now  
than I've ever been that we can  
stop this disease."

in the EARLY and DIAN-TU trials, points to a study from Iceland as evidence that the strategy should work. Five years ago, researchers there discovered the first known gene mutation that protects individuals against Alzheimer's. It's extremely rare, found in less than one in 200 people from Nordic countries. Yet those who carry the mutation are about five times more likely to reach their 85th birthday dementia-free.

And what does that mutation do? It impairs the ability of beta-secretase to do its job. "Nature has already taught us a lesson in humans," says Twyman—and it's one that J&J hopes to take to the pharmacy shelf.

Another beta-secretase inhibitor, from Novartis, is one of two drugs included in a prevention study, the Generation trial, run by Dr. Eric Reiman and his colleagues at the Banner Alzheimer's Institute. That study, like A4 and EARLY, is being done with cognitively normal older adults at risk of developing Alzheimer's. But rather than looking for signs of amyloid accumulation, the Generation trial involves volunteers who inherited two copies of APOE4. That increases their odds of developing Alzheimer's about fifteenfold, compared with the general population.

An estimated 2 percent of the population has two copies of APOE4, but few in that select group know it. It hasn't been worth getting tested for this gene because there was little you could do with the results. "Really, for the first time, what to do about it is different," says Dr. Pierre Tariot, the Banner Alzheimer's Institute's director. "You can choose to participate in a trial."

#### WHAT DO YOU MEAN I'M NOT COVERED?

IF THE DRUGS prove to be effective at preventing Alzheimer's, their success will immediately raise another urgent question: Who's going to pay for them?

Prevention proponents envision a day in which

everyone above a certain age—say, 50—would get screened regularly for molecular and genetic risk factors for Alzheimer's. If they test positive, they could start taking a preventive medicine, much as those with high cholesterol today can pop a daily statin to ward off a heart disease. "We will eventually think about treating a much broader population," says Sperling.

But statins cost pennies a pill. Any new Alzheimer's drug would likely cost tens of thousands of dollars per year. Insurance companies may balk at paying that for seemingly healthy individuals, especially because not everyone with elevated amyloid or APOE4 will develop dementia.

Howard Fillit, chief science officer of the Alzheimer's Drug Discovery Foundation, thinks researchers should focus on treating people with symptoms but halting the disease at the pre-dementia stage when only mild cognitive impairment is evident. Problems with memory, thinking and judgment at that point are more pronounced than for those who experience normal, age-related "senior moments." But most people with MCI are not so far gone that they require constant care. They can keep living independently.

"MCI is the sweet spot in terms of the cost of trials, the cost of drugs and quality of life for patients," Fillit says. "That's still prevention because you're preventing dementia."

Anyone who's ever had a spouse get lost coming home from the grocery store or a parent unable to write a check might disagree. And so many researchers continue to dream of a time when they can prevent all cognitive impairment. To that end, they plan to start testing drugs even earlier in the disease process, before any amyloid has started to damage the brain. For example, Aisen and Sperling will soon launch a placebo-controlled trial involving people who weren't eligible for the A4 or EARLY trials because their amyloid levels didn't reach the threshold for inclusion. And Dr. Eric McDade, a neurologist involved with DIAN-TU, plans to start treating people with the sure-thing, genetic form of Alzheimer's—families like the Reiswigs and others—even sooner than the current trials allow. "Going as early as possible is really the goal," McDade says.

Developing drugs to prevent Alzheimer's disease could be a discovery of Nobel proportions. There is no guarantee the current trials will succeed, but researchers believe they are getting close to solving what had, until recently, seemed to be one of medical research's toughest challenges.

"It's an exciting time for us," says the Banner Alzheimer's Institute's Reiman. "The hope is that we already have a treatment that can substantially reduce the risk of Alzheimer's. But there's only one way to find out, and that's through these trials that chart new territory." ■



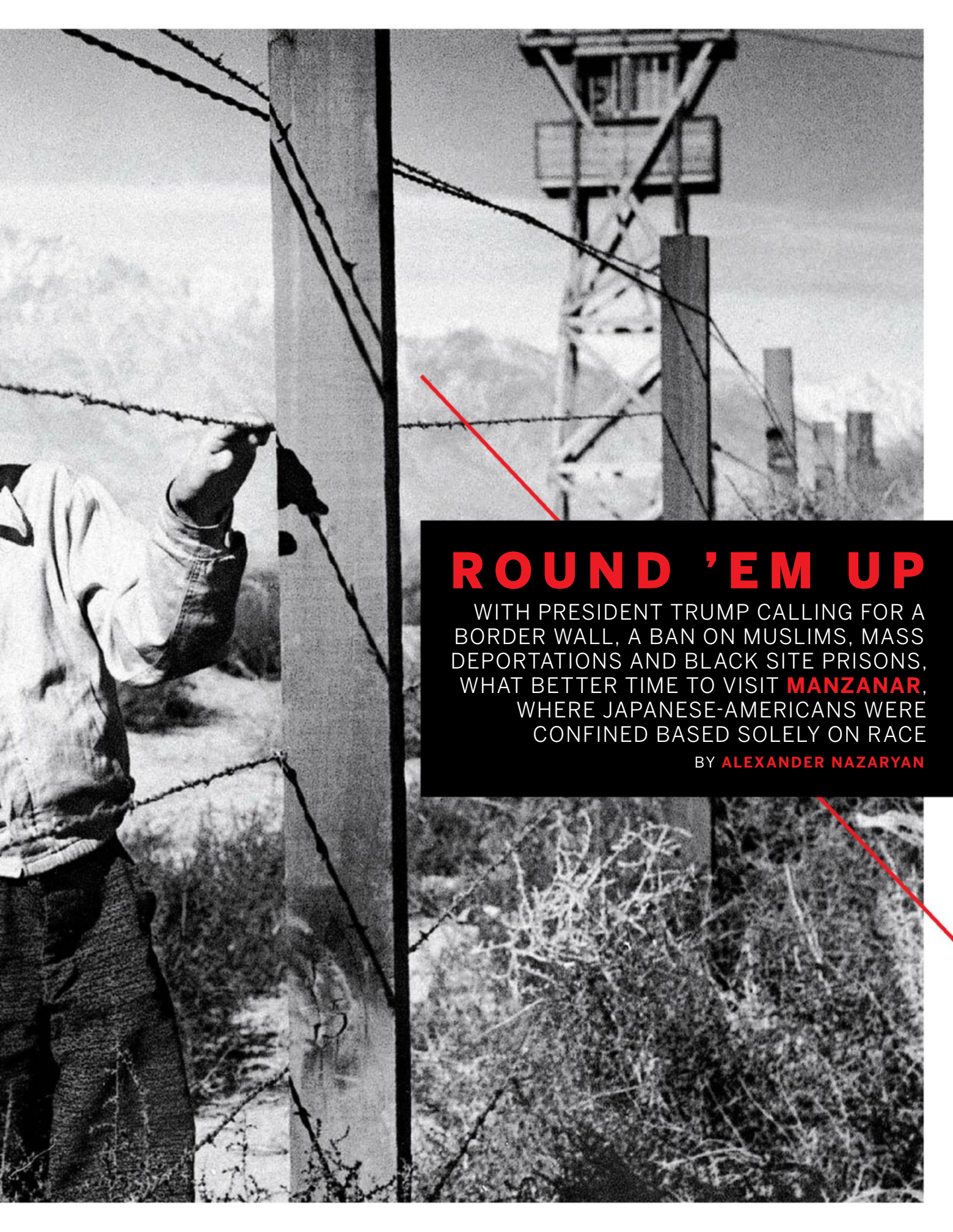
URSULA MARKUS/ISTOCK



**+**  
**YOU CAN GET THERE  
FROM HERE:** At the  
start of World War II,  
the U.S. opened 10  
camps that interred  
120,000 people,  
including the most  
famous one, Man-  
zanar, in Northern  
California.







# ROUND 'EM UP

WITH PRESIDENT TRUMP CALLING FOR A BORDER WALL, A BAN ON MUSLIMS, MASS DEPORTATIONS AND BLACK SITE PRISONS, WHAT BETTER TIME TO VISIT **MANZANAR**, WHERE JAPANESE-AMERICANS WERE CONFINED BASED SOLELY ON RACE

BY **ALEXANDER NAZARYAN**



# T

**HE DRIVE** from the San Francisco Bay Area to Manzanar, the former Japanese-American internment camp in California's remote Eastern Sierra region, takes about seven hours. There is no other way to get there, and there is no way to make the drive shorter. For most of the way, I listen to an audiobook: Rick Perlstein's *The Invisible Bridge*, about the improbable rise of a B-movie actor to the presidency of the United States.

In 1988, the final full year of his second White House term, Ronald Reagan apologized to the 120,000 Japanese-Americans who'd been confined to internment camps during World War II, of which there were 10 around the nation, and of which Manzanar is the most notorious. The survivors of the camps also received reparations, a rare concession by the American government. "Here we admit a wrong," Reagan said. "Here we reaffirm our commitment as a nation to equal justice under the law." The announcement was made in San Francisco, whose Japantown was cleared out by interment, which began in 1942, about three months after Pearl Harbor.

Some of the survivors of the camps, many of them now aged, watched as Reagan, in a mustard-colored suit, apologized for the sins of Franklin Delano Roosevelt.

"I think this is a fine day," the president added.

**THREE DAYS** before I went to Manzanar, President Donald Trump had ordered a halt on immigration from seven majority-Muslim countries. He did so via executive order, numbered 13769. Manzanar was created via Executive Order 9066, which will turn 75 years old on February 19. The order did not mention the Japanese, but its intention was very clear.

**DISLOCATED PEOPLE:** The internment camps set up to hold Japanese-Americans were created by an executive order, like Trump's attempt to ban several mostly Muslim nations' immigrants..

"It's in no way a concentration camp," said one newsreel that showed Japanese-Americans disembarking buses with their suitcases in the high desert of Inyo County, where the rudiments of Manzanar awaited (they would have to build a good deal of the camp themselves).

"To be clear, this is not a Muslim ban, as the media is falsely reporting," Trump said as protests to his executive order mounted.

Another newsreel: "They are merely dislocated people."

**THE TOWN** closest to Manzanar is called Independence, from nearby Fort Independence, erected in the 19th century to protect white settlers from attacks by Native American tribes who may have thought they had some claim to this land, having lived on it for a thousand years, if not longer. Today, there is an Indian reservation called Fort Independence, where Paiute Indians hold on to a shred of what was once theirs. They operate a gas station that doubles as a casino. It appears to be the most successful commercial enterprise for many, many miles.

Inyo County, which hugs California's border with Nevada, is the ninth largest county in the country. It is dramatically beautiful, cradled by the Inyo and Sierra ranges, the light always playing off the mountains in surprising ways. It is also Trump country: Though fewer than 8,000 people in the county voted, they did so overwhelmingly for the Republican candidate.

The sympathies of the local populace are apparent at a coffee shop in Lone Pine, nine miles south of Manzanar. Hearing me approach customers with questions about Manzanar and the Trump immi-





**RACE WAR:** In the immediate aftermath of the attack on Pearl Harbor, the hatred and paranoia regarding Japanese-Americans fueled the drive to violate their rights and lock them up.

gration ban, the proprietor—a burly, mustachioed guy—tells me to shut off my recorder. Satisfied, he returns to watching Fox News, where a blond pundit is defending the travel ban.

At one table, there are several middle-aged men. Each has in front of him an unopened copy of that morning's *Los Angeles Times*. One of them is crunching on an immense carrot partly wrapped in foil.

I ask about Manzanar.

The man with the carrot says he's been to Japan, but not to Manzanar, because.... He doesn't finish the sentence.

The oldest man at the table has a thick white beard. He is hunched over a mathematics textbook, working out what appear to be some pretty complicated network theory problems. He didn't seem to be paying attention, but now he looks up. Manzanar, he says, was "asinine."

He adds that two recent developments have brought him joy: the end of California's five-year drought and the election of Trump.

I ask the question I've come to answer: Isn't Trump taking us to a place as asinine and profoundly un-American as Manzanar? Will we someday have to build a museum to Syrian refugees at the international terminals of LAX and JFK airports?

No, the amateur mathematician says. The media have got it all wrong. He points at the television screen: "Parrots!" he shouts.

Then he points at the plump copies of the *Los Angeles Times* on the table: "Parrots!"

Finally, he points at me. "Parrot!"

Manzanar is on swath of high desert behind which rise the Sierra Nevada. The wooden guard tower planted in the desert floor looms like an emaciated giant against its immediate surroundings, but it is minuscule against the mountains in the background, covered in fresh snow. *Manzana* is Spanish for apple, and there were

"[Trump] hasn't put people in camps yet. Maybe he will."





**NO ESCAPE:** The guards at Manzanar patrolled the barbed wire fencing but didn't venture inside, giving the detainees a surreal kind of autonomy.

apple orchards here once. The Japanese prisoners, who were kept at Manzanar for three years, planted their own as well. You can see them on the edge of the camp, dry branches reaching into blue sky.

The camp consists of an excellent series of exhibitions inside the repurposed, barnlike auditorium, which the Japanese prisoners built. Behind the auditorium stand a handful of the 504 barracks where 11,070 people spent World War II. From the outside, the barracks look sort of like those at Auschwitz: low, squat buildings. And the wooden guard tower at the edge of the camp reminded me of Guantánamo Bay, which I had visited for a reporting story a few years before.

Manzanar was not a concentration camp, or a jail, though what it was is hard to say—"internment camp" doesn't quite convey the injustice of confining American citizens without due process. In some ways, life inside Manzanar was shockingly ordi-

nary. Children went to school and acted in cowboys-and-Indians play; adults danced to the tunes of a jazz band named, cheekily, the Jive Bombers. There weren't gas chambers, of course, and the military police who patrolled the barbed wire fencing didn't venture inside Manzanar, giving those inside a measure of autonomy your average Gitmo detainee could never dream of. Yet the ordinariness was circumscribed by an extraordinary abrogation of civil rights.

Also, most of the Japanese-Americans at Manzanar came from Los Angeles or some other relatively urban West Coast settlement. They had no business in the desert, an alien landscape that became part of their punishment.

"There was always the wind," one Japanese-American confined there remembered later. "There was always the wind."

A fear of espionage was the reason given for Japanese internment, just as a fear of terrorism is the reason Trump cites for his travel ban. But there were no spies among the Japanese confined during World



War II. And there has never been a terrorist attack committed by a refugee on American soil.

The obvious lesson of Manzanar is that erring on the side of fear never gets us to that “shining city on a hill” Reagan evoked as he left the White House in 1989.

Yet some disagree, even as they stand in this high desert history classroom. Greg and his wife have come up from Camarillo, in Southern California. “I don’t think it was actually the wrong thing to do at the time, given what they knew,” Greg says of Manzanar.

He supports Trump’s immigration ban: “We have no way of vetting them, so why should we be letting them in?” He makes the point that while the Japanese-Americans confined at Manzanar were American citizens, the people affected by Trump’s immigration order are not and are therefore not entitled to constitutional protections.

During the presidential campaign, Trump called Syrian refugees a “Trojan horse,” implying that terrorists lurked among them. Most refugees, in fact, are women and children.

The image, however, comes from FDR. He used it during one of his “fireside chats,” in 1940, to warn “a nation unprepared for treachery” and thus ripe for exploitation by “spies, saboteurs and traitors.” He invoked, as counterargument, the strength of the American project, to which “the blood and genius of all the peoples of the world” had contributed.

“We have built well,” Roosevelt concluded.

Twitter helped elect Trump, but it’s also the site of strong anti-Trump sentiment. There was, for example, the brave soul who manned the Twitter account at Badlands National Park and, on January 24, sent out several tweets with statistics about our rapidly warming planet.

The Trump administration doesn’t believe in climate change, so some White House martinet ordered the Badlands account to go silent. That, of course, propelled those climate-change tweets into hypervirality. Others started parsing the multitude of National Park Service–related accounts for signs of anti-Trump resistance.

One of the tweets cited for its subtle anti-Trump bent was by the Death Valley National Park account, which sent out this missive on January 25: “During WWII Death Valley hosted 65 endangered internees after the #Manzanar Riot.” Most people—myself included—knew nothing about the Manzanar Riot but understood that the tweet was about the powerful protecting the vulnerable.

As I found during my visit to Manzanar, the refer-

“He’s making choices based on **fear**, not based on facts, and that’s when racism goes rampant.”

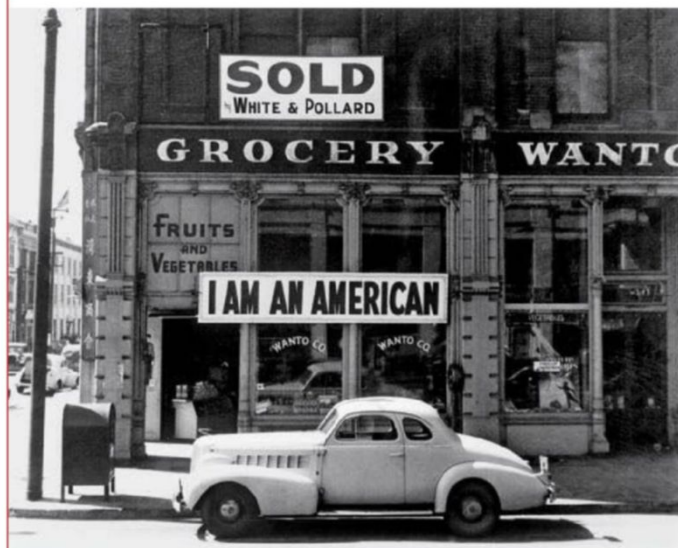
ence is to a conflict that broke out in 1942, between political factions in the camp divided over how much to collaborate with their American captors. The disorder was quelled by the military police, who killed two inmates. As the Death Valley tweet indicated, some of the internees were taken to Death Valley, and seques-

tered there for their own safety in a Civilian Conservation Corps campsite called Cow Creek.

The liberal policy site Mic branded the tweet an “apparent act of defiance.”

Manzanar does not tweet, and its rangers studiously avoid politics. But they are also obviously aware of what the camp means today, even if they aren’t allowed to discuss the obvious parallels. Ranger Rosemary Masters led me on a tour of the camp. Manzanar, she told me, “is a perfect example of what happens when we don’t pay attention to the United States Constitution.”

Politics seeps in in other ways. The day I visited, a whiteboard celebrated Fred Korematsu, a native of Oakland, California, who tried to avoid internment by hiding but was discovered after three weeks, arrested and imprisoned. California marks Fred Korematsu Day on January 30, which fell this year just three days after Trump signed his immigration order. Google, returning ever so briefly to its idealistic don’t-be-evil roots, made Korematsu the subject of a Google Doodle.



**SOLD OUT:** This sign was posted the day after Pearl Harbor. The store owner, who was “evacuated,” was declaring his allegiance and, perhaps, reminding neighbors that he was a citizen with rights.



**PROSAIC PURGATORY:** Daily life at Manzanar, which wasn't a concentration camp or a jail, was surreally normal, except for the forced dislocation and confinement of the residents.

Korematsu's conviction was vacated in 1983. The whiteboard in Manzanar quoted from that decision: "In times of distress, the shield of military necessity and national security must not be used to protect governmental actions from close scrutiny and accountability."

Manzanar broke its attendance record last year. Masters told me the spike might have to do with a prolific wildflower bloom in nearby Death Valley. A broader upward trajectory, she speculates, might also have to do with the 1998 mandate that all students in California's public schools learn about the internment of Japanese-Americans. Children see the highway signs for Manzanar, she told me, and plead with their parents to stop.

The people who have come on a Tuesday morning in the middle of winter seem to be acutely aware that Manzanar has an even more ominous significance today than it did on November 7, 2016. Now you come here and pretend that this was long-ago ugliness we'd never replicate.

A well-dressed photographer from Los Angeles told me he'd been taking pictures in the mountains but decided he had to come down and see Manzanar because of all the insanity happening in Washington. As we stood in the former mess hall, next to a trapdoor where a cache of sake was once hidden, the photographer marveled at how quickly Trump had moved to accomplish his most extreme campaign promises. If we had a travel ban after two weeks of a Trump administration, how long before we'll have our very own Manzanar, not to mention our own Hiroshima?

Two people cried when I asked about Manzanar. One was a young woman whose children ran through the exhibits as we spoke. Her grandfather had been in an internment camp in Arizona. The family was driving back from Mammoth Lakes when she said, "We need to stop here." Through tears, she called Trump's immigration ban "gnarly." The word, when she said it, had none of its usual laid-back connotation.

Carol Garner also cried. She, her husband and three children were from San Diego. They'd also been visiting Mammoth Lakes and heard about Manzanar from a friend. Now they were standing in a barracks that featured an exhibit about "Question 28" on a federal survey given to all interred Japanese by the federal government. The question asked if the respondent was loyal to the United



States and would "forswear any form of allegiance or obedience to the Japanese emperor." Since most of the Japanese were American citizens, they found the question odd, even insulting. Even though answering in the negative could mean deportation to Japan, some did anyway. Explained one internee quoted in the exhibit, "I said 'no' and I'm going to stick to 'no.' My wife and I lost \$10,000 in that evacuation.... That's not the American way."

Garner is Chinese-American, and she told me that growing up, she was frequently told to "go home," though she'd never had a home other than the United States.

"He's making choices based on fear," she said of Trump's immigration ban, "not based on facts. And that's pretty much when racism goes rampant." You see it on Twitter today, with Pepe the Frog memes; you saw it during World War II, when Japanese-Americans were widely regarded as spies. "The Japs Must Not Come Back," says one pamphlet exhibited at Manzanar. Next to it is a newspaper excerpt about Wilma Insigne of Walnut Grove, California, who was arrested for threatening to burn down the home of a Japanese family. The family was that of Private Yoshio Matsuoka, "a war veteran who just returned to the United States after spending 10 months in a German prison camp."

To really see Manzanar, you have to use your imagination. Most of the barracks are gone, leaving behind an expanse of sagebrush and sand. It's hard to tell if the debris—twisted scraps of steel, rusted cans—are historical relics or just litter. There are at least 30 intricate rock gardens, testament to the desire of those imprisoned here to re-create a fragment of their culture. There were

"We have the best **camps**. The biggest ever. But people don't appreciate them. SAD."

churches, a judo dojo, a hospital and a baseball field, but these are all gone. As impressive as Manzanar National Historic Site is, what actually remains of the camp is not much—it is history effaced.

It is also history displaced. In the four years that followed the end of World War II, the War Assets Administration sold off the barracks of Manzanar, in part as veteran housing. At \$300 per barrack, this was a good deal, as long as you didn't mind inhabiting the former quarters of war prisoners.

Today, many of the barracks remain around Inyo County. Several have become part of the Lone Pine Budget Inn, a one-story mustard affair by the side of the highway. For about \$60 a night, you can sleep with the ghosts of Manzanar. I tried to find out if the motel's proprietors were aware of this legacy, but nobody answered my knocks at the front office:

**WORK SETS YOU FREE:** The internees had to do most of the work setting up Manzanar, like clearing brush and building the barracks.

+

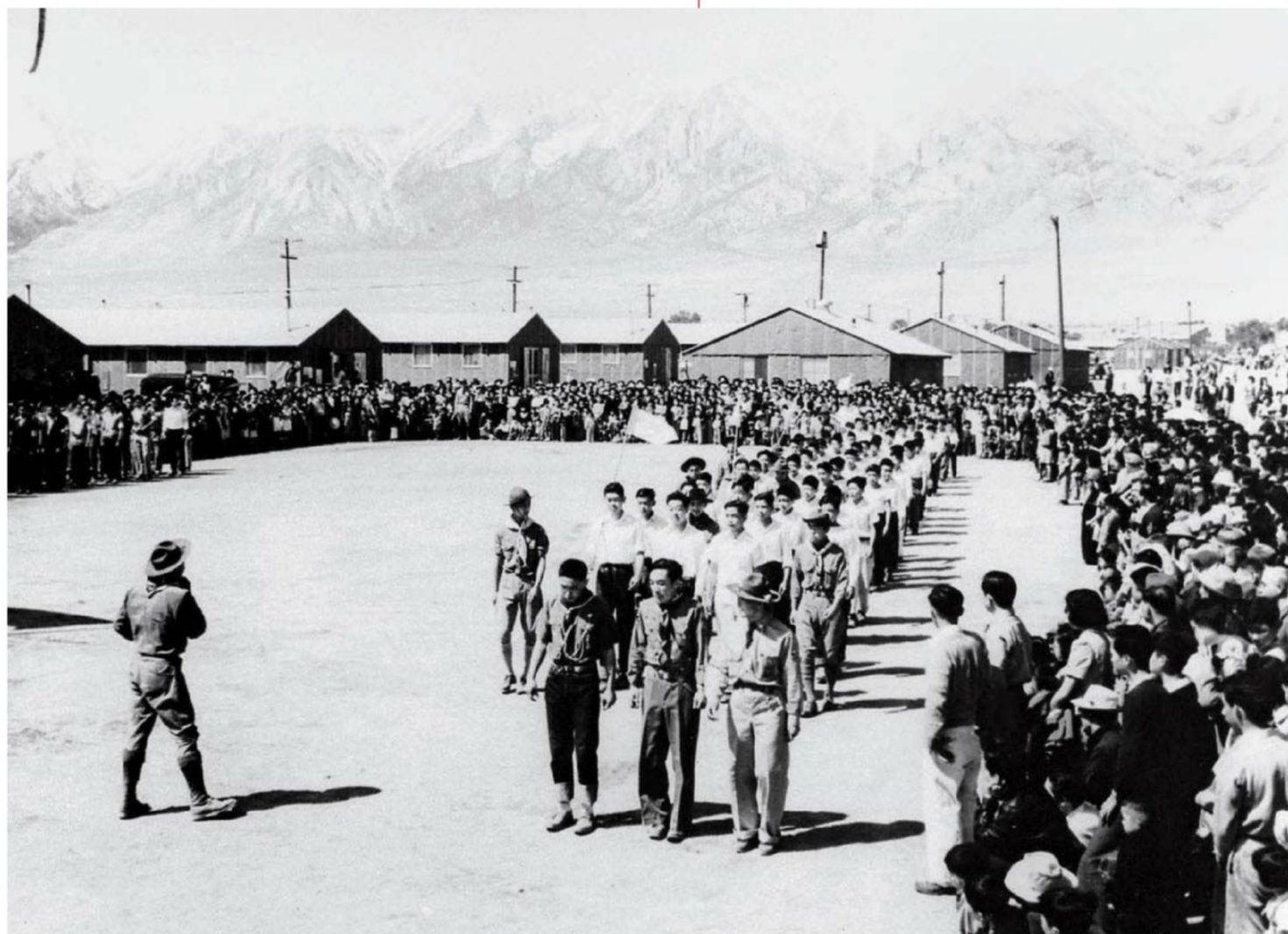
Many motels in the Eastern Sierra shut down in winter. I spied a sign inside: "We no longer have HBO."

Another barrack became part of a Catholic church in Independence. I saw no sign indicating the provenance of the wood for what was now known as Zegwaard Hall. There was, however, a marble plaque outside the main building of the church, but it had nothing to do with Japanese internment. It read: "In loving memory of all unborn children, victims of abortion."

Alisa Lynch, chief of interpretation at Manzanar, told me this: You cannot make people remember, and you cannot make people remember in the way you do. You can only show them what was. They will draw their own conclusions, which no exhibit or display can predict.

Some Inyo old-timers still call Manzanar what it was called during World War II: "Jap Camp."

Inside the work office used by rangers at Manzanar, Masters left me with the guest books from 2016, huge





volumes signed by visitors to the camp. Many notes left by guests from early 2016 have a pretty familiar, and unsurprising, this-can't-happen-again sentiment, but as the presidential election neared, and the possibility of a Trump victory became real, a darker tone emerged.

A visitor from 2016: "I see the writing on the wall."

This was by a tourist from Los Angeles: "Remember, this was all created by executive order. We need to be vigilant."

Humor works too: "We have the best camps. The biggest ever. But people don't appreciate. SAD."

Later, Lynch sent me a testimonial left on October 30, 2015: "I have been prejudiced all my life against Japanese (75 years). As of today that is gone. I am so ashamed. I cry as I write this. Thank you."

There is a gift shop; there must always be a gift shop. The one at Manzanar is quite good, and you feel even better knowing that your vintage travel poster, rendered into a fridge magnet, is going to support the National Park Service, which isn't likely to see a funding windfall from the Trump administration.

Next to the cash register is a display case with pocket-sized copies of the U.S. Constitution. "This summer, it sold really well," Lynch says with an impressive lack of affect to her voice. A consummate professional, she will not talk politics, so it is fruitless to ask her whether that's because Khizr Khan, a Gold Star father who lost his son in Iraq, held up that same edition of the Constitution at the Democratic

You cannot make people **remember**. You can only show them what was.

National Convention and asked then-nominee Donald Trump, "Have you even read the U.S. Constitution? I will gladly lend you my copy."

There are also copies of *Farewell to Manzanar*, by Jeanne Wakatsuki Houston and James Houston. A native of Los Angeles,

Wakatsuki was sent to Manzanar when she was 7 years old. She writes of the "sandy congestion and wind-blown boredom" she witnessed upon arriving at the camp, describing in detail the discontent that led to the Manzanar Riot. A frequent presence on school curricula, *Farewell to Manzanar* has gone through more than 60 printings and sold over a million copies. Yet the University of Illinois also includes it on a list of young adult books that have been challenged for alleged improprieties that might sully the minds of patriotic, freedom-loving American schoolchildren.

I'm going to guess that "Personal Justice Denied: Report of the Commission on Wartime Relocation and Internment of Civilians" is not among the more popular items in the gift store. Published in 1983, it spends 493 pages on the two questions most worth asking of history: Why? And how?

Among the many conclusions it makes, the report notes that there was a widespread belief in the early decades of the 20th century "that the ethnic Japanese would not or could not assimilate to 'American' life and represented an alien threat to the dominant white society."

The report declares that internment was a mistake:

*In sum, Executive Order 9066 was not justified by military necessity.... The broad historical causes that shaped these decisions were race prejudice, war hysteria and a failure of political leadership. Widespread ignorance about Americans of Japanese descent contributed to a policy conceived in haste and executed in an atmosphere of fear and anger at Japan.*

I genuinely believe that if people took the time to read the reports written by government commissions about the varieties of human evil, error and depredation, the prospects for our civilization would be vastly improved. I know, however, that it is hopeless to wish for a world in which people earnestly read government reports.

I leave Manzanar and begin the long drive over the mountains. Sprint reception is horrible in Inyo County, and FM radio reception isn't much better, so I listen to my Reagan book, which has the Gipper abandoning the liberalism of his younger years for a strident, anti-Soviet, pro-corporate conservatism.



**LESSONS:** One recent visitor to Manzanar wrote: "I have been prejudiced all my life against Japanese. As of today, that is gone. I am so ashamed.... Thank you."



**NO RETURN:** The 135 people who died at Manzanar are honored with this memorial, even though some were buried back in the cities, towns or even farms from which they'd been taken.

In South Lake Tahoe, there's finally service again. I have emerged from the internment camp into a gaudy, glimmering strip of Americana. As I fill up my rental car, I scroll through Twitter. This is a gut punch of an experience, my feed full of heartbreaking pictures of children in Syria who thought they were about to become Americans. They will remain refugees while we restore ourselves to greatness.

Manzanar had its own newspaper, the *Manzanar Free Press*. You can buy replica editions at the gift store. I bought three. It is like an ordinary newspaper, but there's a kind of clenched cheer to all the articles—which were published without bylines—that you suspect was the product of official censor-

ship or at least official pressure.

This is from the September 10, 1943, edition of the *Manzanar Free Press*: "After all this is over, when Manzanar is nothing more than a dim memory in the cycle of one's life, the High Sierras will be remembered with fond dreams and not with cynicism or bitterness."

This did not come to pass. Manzanar did not recede in our collective memories. Nor was it bur-nished by time into something not entirely unpleas-ant, like one's middle school years. Manzanar is still Manzanar, and it is still with us, even as the creosote crawls over the remnants of the camp, and the winds come off the mountains, stirring up sand, and cars rush past on the highway en route to more glamor-ous destinations, like Mammoth Lakes. It doesn't matter. Manzanar will remain; Manzanar will not allow us to forget. ■







GRASS

EBOLA

INNOVATION

IPOs

PHARMACEUTICAL

COWS

## GOOD SCIENCE

## VIRAL TRIAGE

# A smart scorecard gets doctors ready for the next Ebola outbreak

+  
**BUYING TIME:**  
Many Ebola victims died simply because of a lack of resources, such as water or dialysis.

AS A SCIENTIST collecting data during the Ebola virus outbreak in Sierra Leone in 2015, Mary-Anne Hartley watched doctors agonize about which patients among hundreds to treat first. “How do you know who will deteriorate the fastest?” she says. “You need an objective measure to decide.”

After the outbreak, Hartley decided to find that measure. At the University of Lausanne, where she studies infectious diseases, Hartley created a scoring system to calculate the severity of an Ebola case. If the epidemic returns—and experts say it will—this prognostic tool could save lives.

Hartley created two scorecards, one for diagnosis and one for daily rounds of hospitalized patients. Each assigns points for pertinent characteristics, such as age, the amount of virus in the bloodstream (the “viral load”), symptoms and how long a patient had those symptoms before coming to the clinic. The scorecard, published recently in *PLOS Neglected Tropical Diseases*, correctly predicted 97 percent of Ebola deaths at or soon after diagnosis. These tallies could help physicians better allocate their time and extremely

limited funds and supplies. “If some of these patients had the benefit of more resources, they wouldn’t have died,” says Rob Fowler, a scientist at Sunnybrook Research Institute in Toronto, who treated Ebola victims in Sierra Leone, Guinea and Liberia during the last outbreak. In other words, inadequate resources are what make Ebola so life-threatening. Intravenous fluids, oxygen and dialysis, all scarce in West Africa, could keep a patient alive until the body attacks the virus.

Fowler cautions against using this scorecard to categorize patients as “so sick they’re destined to die” and emphasizes the value of scoring severity when emotions and other biases could influence medical decisions. “It keeps things more honest,” says Fowler.

The World Health Organization expects to grant emergency approval to an Ebola vaccine by mid-2017. But the inoculation will be offered only after an outbreak begins, and the virus could evolve beyond the two strains it now covers. “And it’s definitely still out there,” Hartley says. “There will be another outbreak.” ■

BY

JESSICA WAPNER

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## DISRUPTIVE

## MIND YOUR BUSINESS

# Snapchat's billion-dollar IPO may be a huge vote for privacy in the age of devious data-sucking

**DONALD TRUMP** may be the best thing that could happen to Snap's upcoming initial public offering.

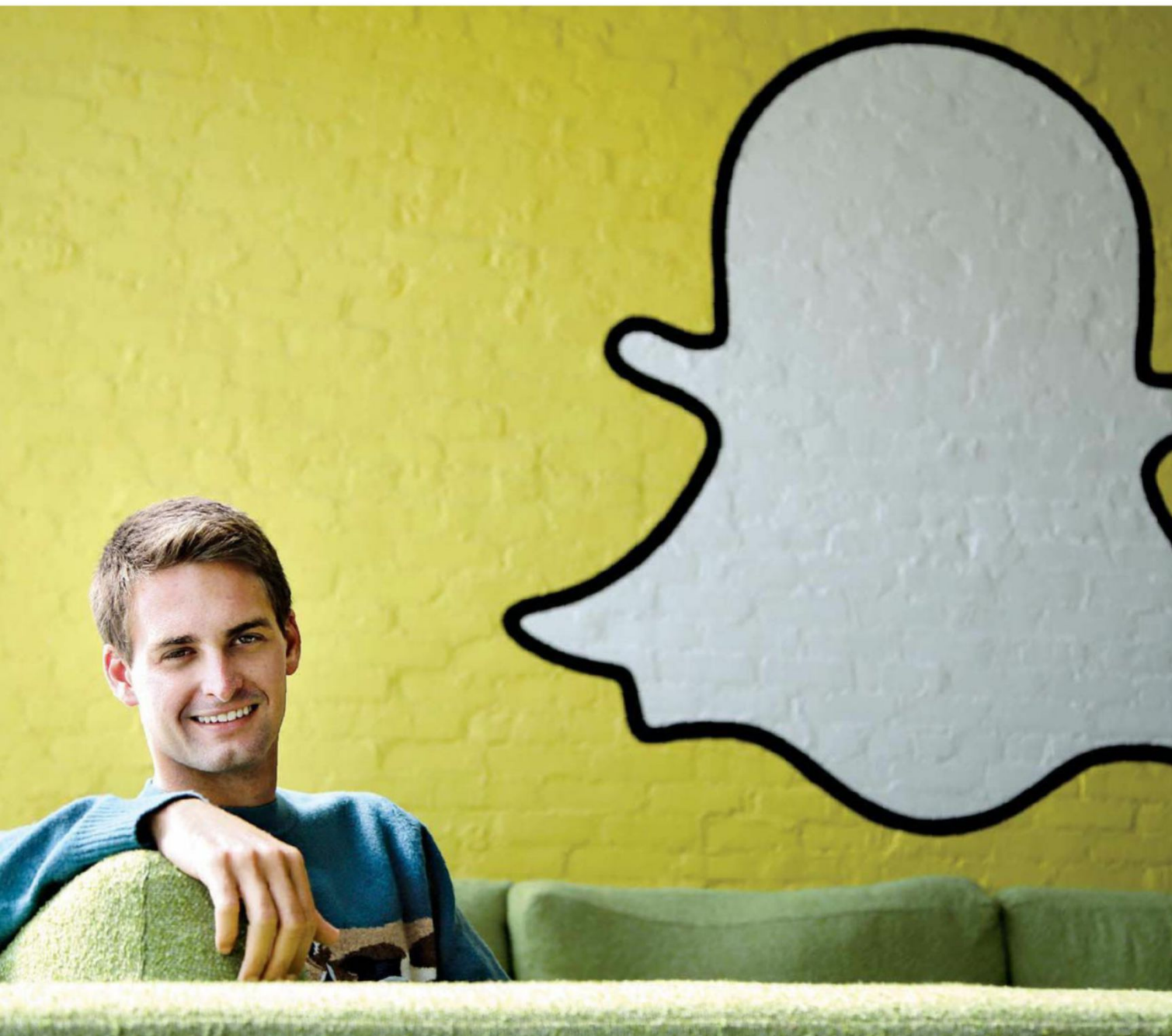
It's not just that Snap's Snapchat app stands to gain millions of users as people flee the noxious political cloud that has enveloped Facebook like pollution on a red-alert day in Beijing. There's an even more significant way the new president will help the company: He is stoking fears about an Orwellian surveillance state, and Snap is one of the few social media companies that doesn't base its business model on knowing everything it can about you. So, the thinking goes, a few years from now, maybe you'll be able to enjoy mainstream media on Snapchat absent the worry you'll get a midnight knock on the door.

This might be the year the cost of giving up our privacy gets too high. Until recently, most of us haven't been overly concerned about our digital privacy. We have pretty readily exposed ourselves in order to get cool free services from Facebook, Google and myriad other companies. But new technologies are starting to eat away at our privacy in ways we've never before experienced. And now the Trump administration wants to guard your data like a cat might offer to guard a bird feeder. Trump apparently plans to let security organizations such as the National Security Agency (NSA)—and even scarier entities like Comcast—grab your data and use it just about any way they want.

We're starting to recoil. A Pew Research survey in January found that half of Americans feel their personal information is less secure than it was five years ago, while nearly one-third are not confident the federal government will keep their personal information safe. Normally, people don't act on such fears, but that seems to be changing. AnchorFree, which makes privacy-protection software for consumers, has seen a massive spike in U.S. signups since Trump was elected. It's similar to the surge AnchorFree saw from citizens of Egypt and Tunisia during the Arab Spring.

Key members of the Trump security team—the CIA's Mike Pompeo, National Security Adviser Mike Flynn, Attorney General Jeff Sessions—have indicated they want to extend domestic surveillance. Trump has floated the idea of tracking Muslims with a database. The NSA in January got permission—from the outgoing Obama administration—to share intercepted emails, text messages and phone calls with other U.S. intelligence agencies, and privacy groups fear that change will be exploited by this administration. The new NSA policies “are widening the aperture for abuse to happen, just as abuses are becoming more likely,” says Nate Cardozo, an attorney with the Electronic Frontier Foundation. At the same time, Trump's Federal Communications Commission wants to make it easier for internet providers—companies

BY  
**KEVIN MANEY**  
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**+**  
**SNAP, CRACKLE,  
STALK:** Donald  
Trump is stoking  
fears of a surveil-  
lance state, and  
Snap is one of the  
few social media  
companies that  
doesn't base its  
business model on  
knowing everything  
it can about you.

such as Comcast and AT&T—to track your every digital action and use it for marketing.

The government may be the least of your worries. Almost everything the tech industry is building these days promises to deliver amazing new products and services by way of machine learning—that is, machines that learn all about you. You're probably already used to Facebook targeting ads based on your likes and posts, or Google doing the same based on what you've typed in its search box or in Gmail and Google Docs. But that's starting to look like a

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## THIS MIGHT BE THE YEAR THE COST OF GIVING UP OUR PRIVACY GETS TOO HIGH.

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ketchup sandwich compared with the intricate machine-learning dish the industry is cooking up.

Software has gotten as good as humans at understanding speech. We're installing all these Amazon Echo and Google Home listening devices in our homes. It's like a voluntary





bugging operation. Supposedly these things only listen after we say a trigger word, like “Alexa,” but they could listen and analyze everything said in their proximity. Police and lawyers are beguiled. In a now-famous case, James Andrew Bates was accused of killing his friend, who was found dead in a hot tub in Bates’s home in Bentonville, Arkansas. Police noticed an Echo in Bates’s house and asked Amazon for the log of everything the device picked up. Amazon refused, and insisted it would only have stored a few seconds of speech after the trigger word. But no doubt this will be the first of many similar legal requests.

TV maker Vizio just got fined for secretly tracking its customers’ viewing habits. Mobile apps can track more than you might think. A study co-authored by Carnegie Mellon computer science professor Norman Sadeh found that mobile apps such as Groupon and Weather Channel logged a user’s location every three minutes. Photo app Meitu was found to track a user’s location, calls made, Wi-Fi connected to. “We’ve seen massive amounts of tracking,” Sadeh says.

(Trump still uses his old Android phone to tweet from the White House. If Sadeh is right, doesn’t that make Hillary Clinton’s email scandal seem comparatively innocuous? Some genius hacker of a terrorist could probably figure out exactly which toilet he’s sitting on while tweeting about *Saturday Night Live*.)

Tech companies like to point out that there are now a gazillion Internet of Things devices deployed. Many of those things—ones you might wear, like a Fitbit, or a connected car or even a Bluetooth sex toy—can relay data about you back to some database. If that’s not personal enough, we’re now buying cheap DNA tests from Ancestry.com to learn about our heritage or from 23andMe to see whether we have genes that predict cancer or baldness. Again, law enforcement is intrigued. After a murder in Idaho, police identified one suspect by matching DNA samples with Ancestry’s database.

Wait till the NSA starts crossing your digital data with your genetic data. Security agencies could gather enough information to intimately

know us—what we’ve said, where we’ve been, who we know, what we’re made of. Same with Google, Facebook, Apple, Amazon and many other tech companies.

At some point, a vast swath of the population is going to realize we’ve been totally laid bare, and might decide to stop freely giving out personal data. A revolt like that would be tremendously costly to much of the tech industry. You pay for allegedly free services with your privacy, and then the details about you are sold to marketers, which can then precisely target you. If enough people no longer want to play that game, it’s lights-out for that business model.

That’s why Snap is the IPO of the moment. It is showing that a viable media business can be built without vacuuming up zettabytes of information about every customer. In Snap’s filing for its IPO this spring, it said it had 158 million active users last quarter and brought in revenue of \$405 million for the year—six times its 2015 revenue of \$59 million. The company is growing like crazy. (Disclosure: I’m collaborating on a book with Hemant Taneja of venture firm General Catalyst, an early investor in Snap.)

In fact, Snap might be growing like crazy *because* it doesn’t invade our privacy. Snapchat got its start by letting users send photos that

## A GENIUS HACKER TERRORIST COULD PROBABLY FIGURE OUT EXACTLY WHICH TOILET TRUMP’S SITTING ON WHILE TWEETING ABOUT “SATURDAY NIGHT LIVE.”

quickly disappeared. It then built its business model on the idea that it is unnatural to generate data about everything we do. For thousands of years before the internet, a conversation disappeared the second it was over; no device logged everywhere you walked; when you finished the newspaper, the newspaper didn’t know which stories you read.

Snap’s proposition is that it can win your loyalty by giving you back your privacy. In that way, the past might turn out to be the future—and that future will come quickly if we find ourselves hiding from the Trumpstapo. ■

**BREATHE EASY:**  
Researchers  
have genetically  
modified cows to  
be resistant to the  
bacterium that  
causes bovine  
tuberculosis.



## BRAVE MOO WORLD

A GENE SPLICE CAN CREATE DISEASE-RESISTANT COWS

FOR THE first time, researchers have genetically modified cows to be resistant to the bacterium that causes bovine tuberculosis. This disease is well-controlled in most developed countries, but can be fatal for cattle in developing ones, and can spread to other animals and even people.

Researchers from China's Northwest A&F University used a technique called clustered regularly interspaced short palindromic repeats (CRISPR) to insert a gene associated with tuberculosis resistance into 20 cows, 11 of which lived past the age of 3 months. These animals were more resistant to tuberculosis than animals that weren't modified, and didn't show any unintended consequences of genetic modification. A study describing these findings was published in the journal *Genome Biology* on January 31.

CRISPR is an intensively researched tool developed in the past couple years, which, relative to previous techniques, can quickly and cheaply insert genes into specific locations in an organism's genome. It has

been used for all sorts of things, including modifying human embryos in the lab and correcting the gene responsible for Duchenne muscular dystrophy in mice.

In this case, the scientists used a new version of the technique, which inserts a gene into a single snip within one strand of DNA at a desired location in the cow genome. Previously, CRISPR involved the use of a molecular "scissors" that cleaved both strands of DNA. The advantage of this new technique is that it is potentially safer, says Suk See De Ravin, a researcher with the Laboratory of Host Defenses, part of the U.S. National Institute of Allergy and Infectious Diseases, who wasn't involved in the paper. He adds that "further studies to demonstrate the safety of the outcome are necessary," and notes that the ability to raise animals "with improved resistance to infections has the potential to dramatically reduce the overuse of antibiotics in livestock," which is a significant problem.

Harry Malech, chief of the Laboratory of Host Defenses at

the National Institute of Allergy and Infectious Diseases, says having such resistant animals could help reduce the transmission of tuberculosis through milk, which is a significant health problem in developing countries. (The widespread use of pasteurization in the United States and most of the Western world has "pretty much eliminated tuberculosis risk from milk, though the faddish enthusiasm for raw milk and cheeses...has reintroduced that risk," he notes.)

Chuck Sattler, the vice president of genetic programs at a cow-breeding company Select Sires, says the inserted gene is already found naturally in some cattle. The researchers used CRISPR to make changes that could occur with traditional breeding, but much more quickly and in a more specific manner, he adds.

For such transgenic cattle to be approved in the United States, they'd have to be vetted by the Food and Drug Administration. That's cost-prohibitive at this point, Sattler adds. **N**

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## PILLORIED

# Trump's plans for lowering drug prices sound great for Big Pharma but bad for patients

ON THE last day in January, President Donald Trump met with executives from some of the wealthiest pharmaceutical companies in the United States to discuss the future of their industry. The meeting, closed to the press after opening remarks, included an issue vital to most people not inside the room: the high price of pharmaceuticals. “We have to get prices down,” the president said in his introduction. “We have no choice.” He suggested several means toward that end, but veterans of the battle to lower drug prices say the proposed ideas are unlikely to accomplish anything—at least not without also harming patients.

Trump wooed the attending CEOs with promises of speeding up the process of bringing new drugs to market and removing regulations that deter companies from manufacturing stateside. “You can’t get approval for a new plant, you can’t get approval for a new drug,” he said. “So we’re going to take care of that.” The president also said he would “increase competition through bidding wars” to lower prices, though he did not elaborate on this tactic during his public remarks. He also questioned policies that enable other countries to, in his words, pay too little for prescription medications. “We are going to be ending global freeloading.”

But the likelihood that any of the approaches discussed in that meeting—at least those to which the press were privy—could bring prices down seems low, according to several longtime experts.

Take drug development. Trump said he will



be “streamlining the process.” Although he did not provide details, he hinted that his yet-to-be-named chief of the U.S. Food and Drug Administration has some plans. One leaked candidate for the post, Jim O’Neill, managing director of invest-

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ment company Mithril Capital, publicly supports eliminating a large part of the drug approval process; namely, Phase II and III clinical trials, which test effectiveness. The rationale is that would shave several years and millions of dollars off a company's investment in experimental products.

But that is unlikely to reduce prices, says James Love, director of Knowledge Economy International, a nonprofit research organization focused on vulnerable populations, because, "the U.S. lets companies charge whatever they want here." In other words, the price does not depend on the up-front investment. And, says Winston Wong, who is a consultant to private insurers, the government lacks the means to force drug companies to lower prices if development costs drop. He adds that pharmaceutical companies are looking for a less rigorous approval process. He also points out that testing for safety only and not benefit—as Phase II and III trials do—could accomplish the opposite goal. "We could potentially be spending more for therapies that are totally useless."

Lowering manufacturing costs won't reduce drug costs, says Mike Kelly, CEO of Kantar Health, a pharmaceutical industry consulting company. "The cost of manufacturing a drug is infinitesimal compared to what it gets priced at," he says. Moreover, the dramatic price difference between branded and generic drugs underscores that point, says Love. Branded drugs are, on average, 32 times more expensive than generics. "There's just no relationship between the price of a drug and what it costs to make."

Kathleen Sebelius, secretary of health and human services from 2009 to 2014, says that without any ability to negotiate or limit prices, the federal government is unlikely to succeed in lowering them. Medicare, the federally funded insurance provider for people age 65 older (and the single biggest drug purchaser in the country), is prohibited by law from negotiating prices. And unlike many other countries, the U.S. has no entity with the power to control prices.

Sebelius also points to the lack of oversight on other aspects of pricing. Improving the laws that surround patents and the loopholes that enable companies to "evergreen" their drugs (that is, extend the patent life without making substantive changes)—as well as preventing unwarranted spikes in generic drug prices (see Martin Shkreli's Daraprim or Mylan's EpiPen) from entering the market—could all promote competition, she says.

None of these measures have been publicly proposed by the Trump administration. To the contrary, the president has repeatedly vowed to curtail government regulation. And although granting Medicare the ability to negotiate drug prices was

one of the president's big campaign promises, he has abandoned it. Without the power to limit pricing or more restrictive patent laws, Sebelius notes, it is unclear how the federal government could have any impact on drug costs. "I'm baffled. I have no idea what it is that is intended to actually cause drug prices to go down," she says.

Although Trump insisted he would force foreign countries to pay more for U.S.-manufactured drugs to lower prices, Love believes this is an impossible demand. Many foreign governments have the power to negotiate prices or refuse to make drugs available on the basis of price. That means they can't be easily pushed into paying more. And anyway, says Love, who was integral in

## “THERE'S JUST NO RELATIONSHIP BETWEEN THE PRICE OF A DRUG AND WHAT IT COSTS TO MAKE.”

bringing \$1-per-day AIDS drugs to India in 2001, increasing foreign prices would have no bearing on what Americans pay. "Pharma charges as much as they can, everywhere they can."

He notes that many proposed methods of cutting drug costs would hurt patients in the U.S. and globally, whether through reduced access or diminished scientific scrutiny. His ideas, modeled on how foreign governments control costs, include threatening companies with the loss of their monopoly if prices aren't reduced.

Sebelius emphasizes that, despite the cost and review time, most new drugs emerge in the U.S. But she disputes claims by the pharmaceutical industry that restraining its ability to make a profit would slow innovation. She points out that the money spent on direct-to-consumer advertising of prescription drugs—which federal law made possible in the 1990s and is forbidden in most countries—is recouped through sales and leads Americans toward "purchasing the more expensive drug." Without government intervention, she says, market strategies to force down prices will not work. "They may be fine for companies," says Sebelius, "but they don't benefit consumers in the U.S. or anyplace else in the world."

In short, the changes that many people believe would reduce drug prices are the very ones not on the table—at least not publicly. **n**

**DRUG-ADDLED:** Industry experts say Trump's proposals to eliminate rules for testing new drugs could put more ineffective drugs on the market.

RON SACHS/GETTY







## GETTING BENT OVER BENTGRASS

# USDA agrees to not regulate genetically modified grass on the loose in Oregon

**THIS IS** the story of an Oregon weed that nobody's high on. In two areas of the state, and in nearby Idaho, a genetically modified (GM), weedy grass has spread beyond fields where it was grown by contractors affiliated with Scotts Miracle-Gro, which developed it beginning in the 1990s in collaboration with Monsanto. Over more than a decade, Scotts has spent millions trying and failing to eradicate the plant, known as creeping bentgrass, which is genetically modified to be resistant to the herbicide Roundup.

In mid-January, the U.S. Department of Agriculture's Animal and Plant Health Inspection Service (APHIS) announced it would deregulate the plant. This means Scotts could be free to bring the grass to market, though it has vowed not to do so. It also means the company will no longer be legally required to pay to clean up the grass after 2017, though it has promised to do so.

The move has been opposed by a wide swath of individuals and organizations, and both the Oregon and Idaho departments of agriculture came out strongly against deregulation because of its potential impact on farmers and the environment. Oregon Senator Jeff Merkley also opposed it; spokeswoman Martina McLennan wrote in an email that "uncontained GM crops that escape into neighboring fields or waterways can pose a serious threat to the livelihoods of nearby farmers and ranchers, not to mention being a costly nuisance to the entire community."

Many local farmers fear the grass could get onto their land and taint their crops, which are tested

for introduced genes before being sold to China, the European Union and other areas that are averse to genetically modified organisms. If that happens, farmers wouldn't be able to sell their crops internationally, which could be devastating, says Jerry Erstrom, a farmer in southeastern Oregon's Malheur County.

The grass first spread in 2003, in north-central Oregon's Jefferson County, when windstorms blew seeds as far as 13 miles beyond where they were planted and into such areas as the Crooked River National Grassland. In 2010, the grass jumped from fields in Idaho, where the company was growing it, onto land in Malheur County, across the Snake River and into Oregon.

It is now found in irrigation ditches in part of Malheur, where Monty Culbertson, manager of a large irrigation project in the county, says the grass is scattered on about 20 square miles. And it's spread over a similar-sized area in Jefferson County. Jim King, senior vice president of corporate affairs with Scotts, says that last spring the company located 400 locations where the grass is still growing in Malheur, though some local farmers dispute that number, saying it is higher. "We remain confident in the technology [meaning the grass], the safety of the technology, and we don't believe it will have an impact on the environment," King says.

Creeping bentgrass needs a steady supply of water, and for this reason it has been found almost exclusively in irrigation ditches. This presents a problem, however—only Roundup is approved to

BY  
**DOUGLAS MAIN**  
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**MISSION CREEP:** Scotts Miracle-Gro has spent millions trying and failing to eradicate creeping bentgrass, which is genetically modified to be resistant to the herbicide Roundup.

spray near water, and by design the grass is impervious to this chemical. To eradicate the plant, workers spray it with the herbicide glufosinate in the fall and spring when the ditches run dry.

Farmers and researchers are worried that the grass will spread, and the plant has already produced a seed bank in the soil that's nearly impossible to eliminate. The grass is also capable of hybridizing with at least two others species of grass and can pass on its herbicide-resistant genes. In addition, the seed can be spread by water and wind and by creatures like birds. "The likelihood to me that it's going to spread is highly probable," says Bruce MacBryde, a researcher who worked for APHIS from 2002 to 2009. MacBryde looked into the safety of GM creeping bentgrass when Scotts first approached the agency about deregulating it early in his tenure, before withdrawing the application. At that time, the agency didn't seemed disposed toward deregulation and fined Scotts \$500,000 (the maximum allowable by law) in 2007 for the grass's escape in Jefferson County.

The U.S. Fish and Wildlife Service also came out against approving the grass back then, arguing that if it spread to Oregon's Willamette Valley,

it could "jeopardize the continued existence" of two endangered plant species and modify the habitat of the endangered Fender's blue butterfly.

But something changed when Scotts applied again for deregulation, which was announced in early 2016. To many observers, that process moved suspiciously quickly. On September 30, APHIS announced the availability of a draft environmental impact statement on the petition, followed by a 45-day public comment period that

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## THE PLANT HAS ALREADY PRODUCED A SEED BANK IN THE SOIL THAT'S NEARLY IMPOSSIBLE TO ERADICATE.

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ended November 14. These comments, most of which were critical of the petition, typically take many months to go through and consider, says Erstrom, who worked in government for more than 30 years.

On December 8, APHIS nevertheless said it had produced a final environmental impact statement, followed by a 30-day comment period. On January 17, it reported that it had come to a final decision: deregulation. "I've never seen an environmental impact statement go through in that period in that time," Erstrom says. "It's unheard of." He and others wonder about the degree to which corporate pressure may have influenced the decision.

Carol Mallory-Smith, a professor of weed science at Oregon State University, opposed the deregulation because of the grass's ability to spread and its potential agronomic impact. "There are growers...who had nothing to do with the introduction of this crop, were not going to gain from it, and yet now they are being asked to take responsibility for controlling it," she says. She worries about this happening with other GM plants or genes in the future. "What's the assurance that this isn't a trend?"

Culbertson, echoing many locals, expressed concern that Scotts won't continue to help clean up the creeping bentgrass because it won't be legally obligated to. In effect, it isn't being held responsible, he says. "I think personally, morally, that's wrong." 







DOWNTIME

THEATER

INAPPROPRIATE

CINEMA

BLACK HISTORY

BOWIE

COFFEE

## SELFIE-INFLICTED WOUNDS

# Making the world safe from idiots, one shaming at a time

**+ TOMBSTONE KOPS:**  
The concrete blocks at Berlin's Memorial to the Murdered Jews of Europe remind some of coffins, while others see a playground.

**THE PROLIFERATION** of selfies taken at Berlin's Memorial to the Murdered Jews of Europe and posted to social media pissed off Shahak Shapira, an Israeli Jew who moved to Germany with his mom and brother at age 14. "I thought it was kind of douchey. Douchey and ignorant," he says. "People obviously didn't give a shit about where they were. Didn't invest any thought. To do yoga or juggle pink balls at a memorial that marks the deaths of 6 million Jews?"

A backdrop to countless artsy photos, the memorial to those 6 million who perished under the Nazis' brutal regime is not nearly as explicit about its subject as its name suggests. It's a looming expanse of gray, rectangular concrete slabs of varying heights on a plaza just east of the green Tiergarten park and sandwiched between streets named after Hannah Arendt and Cora Berliner. Among the 2,711 blocks, which vaguely resemble coffins, visitors wander through patches of sun and shade while the rest of Germany's hip capital city seems near and far at the same time.

As at hundreds of other Holocaust sites and

memorials, visitors sometimes feel self-conscious about how to act or respond—or, worse, don't care. And as at locations of any kind, people instinctively pull out phones to take silly photos they might post to Instagram or Facebook. The result: smiling selfies at places like Auschwitz. That trend has been written about in publications ranging from *The New Yorker* to *Vice*, and examples have been collected on blogs like the now-defunct Facebook page "With My Besties in Auschwitz" (translated from Hebrew) and the more broadly focused Tumblr "Selfies at Serious Places."

Though these compilations mocked the photo takers and this bizarre strain of selfie culture, the efforts felt futile to Shapira. "That didn't work," he says. "It needed something, to spark something in people that would make them think. That would make them feel uncomfortable about it." After years of pondering, he launched "Yolocaust" in mid-January—not only to cause discomfort but also to start conversations and stir debate.

He published a webpage with a grid of 12 photos taken at the Memorial to the Murdered Jews

BY

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MARKUS SCHREIBER/AP





of Europe, culled from social media and dating site profiles, of people jumping from the blocks, doing handstands or yoga poses, mugging or juggling. No names were attached, but the pictures included the reactions they'd garnered ("likes," etc.) and the original captions and tags, which included "German Gangster" and "Jumping on dead Jews." When viewers ran their cursors over an image, it would transform into a black-and-white version cropped and transposed into a photo of Holocaust victims. Suddenly, the selfie people appeared to be posing amid piles of corpses or emaciated concentration camp prisoners.

The name of the project is an amalgamation of the acronym YOLO ("You only live once") and *Holocaust*. In some brief text, the artist promised that if anyone who found his or her photograph on the site wanted it removed, he would comply immediately. All the person had to do was email an address that began with "undouche.me."

Shapira, 28, has worked as a creative director in advertising and written a best-selling book that touched on subjects as diverse as politics, discrimination, pornography and Tinder. He wrote about his experience moving from Israel and growing up in a small, former East German town with "a bunch of Nazis"—members of Germany's far-right, ultranationalist National Democratic Party—"and mostly people that tolerated Nazis."

The book also told of his two grandfathers. One grew up in Warsaw and was his family's only survivor of the Holocaust. The other was Amitzur Shapira, a runner turned coach who was one of the nine members of the Israeli Olympic delegation held hostage by Palestinians at the Munich Games in 1972 after two others were murdered. All nine were later killed during a shootout at the airport. In January 2015, Shapira encountered a group of men at a Berlin train station singing anti-Semitic songs and saying "Fuck Israel" and "Fuck Juden." He asked them to stop while he was recording them with his cellphone camera. When he refused to erase the file, they reportedly spit on him, kicked him and punched him in the head.

Two years later, he launched Yoloocaust. It attracted 2.5 million visitors in a week and was covered in publications all over the world. An AJ+ video about the project has racked up more than

57 million views. Some commenters on social media thanked Shapira, and many shared their experiences of visiting the Berlin memorial, other Holocaust sites or places of commemoration for other events (like the September 11 memorial) and being upset by flippant photo-taking.

Shapira was called a hero but was also called a bully, a fascist and a douche. He was accused of shaming involuntary participants and trivializing the suffering of the victims. His project was called bullshit and "just as wrong as those who took the selfies." He received hateful messages, some of which he shared on the site, like "KEEP CRYING DUMB JEW HAHAAHAHAH" and "Too bad you weren't in a German prison camp during WWII. I hope you are some day." There also were more thoughtful, respectful critiques that questioned the necessity and effectiveness of public shaming.

"Imagine if something is stuck between your teeth, and I just pointed it out and tell you, so you don't embarrass yourself any further," Shapira tells *Newsweek* in response to the criticism about shaming. "I'm going to piss off a few peo-

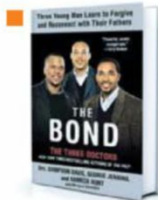
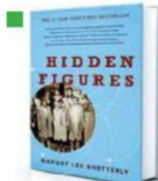
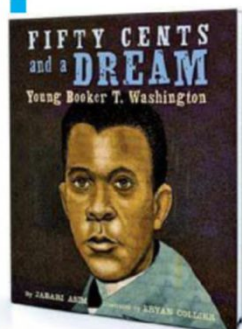
## SHAPIRA WAS CALLED A HERO BUT WAS ALSO CALLED A BULLY, A FASCIST AND A DOUCHE.

ple, sure. On the other hand, I might be able to start a debate here and turn it into something good." And as evidence that he succeeded at that, he asks, "Would we be talking now?"

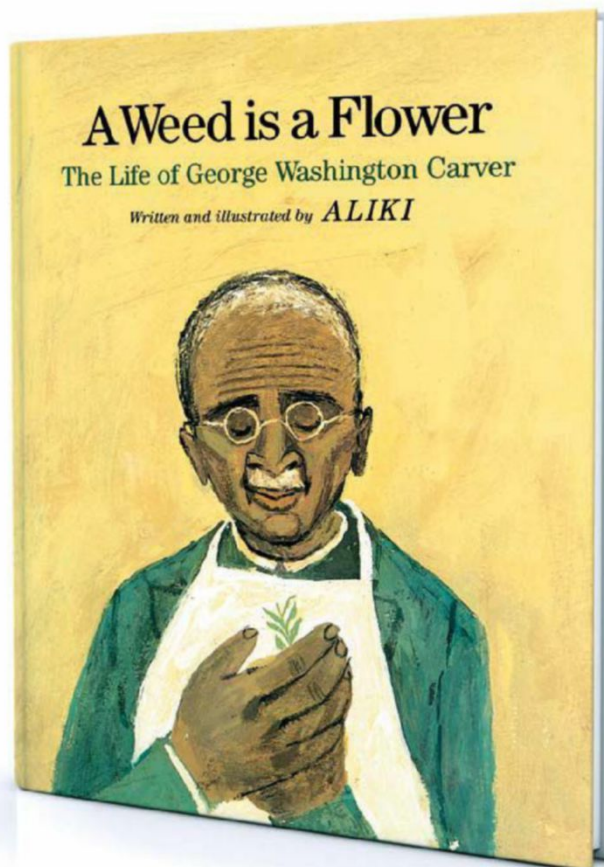
As articles and comments popped up everywhere and opinion pieces evaluated the project's merits and faults, emails arrived in Shapira's inbox with requests for removal. Within a week, all 12 of the people featured on the site had gotten in touch, so the images disappeared one by one until none were left. Shapira replaced the original webpage with a letter describing the project that he had launched but which can no longer be seen.

"I never thought it would happen so fast and that I could actually reach all of those people. I wanted to make a project that would be done. I don't want it to last forever. I don't want to remind people how to behave. I want them to get it."

He's already thinking about his next project. "I have to do something about this Muslim ban bullshit," he says. "It's fucking crazy." ■



BY  
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## The Fire This Time

Booker T. Washington's great-granddaughter offers a reading list for Black History Month

**IN HONOR** of Black History Month, Newsweek asked Sarah O'Neal Rush, a professor of psychology and social sciences at Argosy University—and the great-granddaughter of Booker T. Washington—for a reading list.

These books are meant to inspire hope, uplift the soul and enlighten the mind. I'm the great-granddaughter of Booker T. Washington, so it is no wonder I selected books that tell stories of great success in spite of extreme circumstances.

### FOR TEENS, YOUNG ADULTS AND OLDER ADULTS:

#### ■ **Up From Slavery**

by Booker T. Washington  
Written by former slave turned educator Booker T. Washington, this is one of the most inspirational books ever written. It walks readers through the beginnings of his life as a slave and leads them to his opening of the school now known as Tuskegee University. Washington's ideals

are as timely today as when this book was published in 1901. People from all walks of life—black, white, rich, poor—have reported that this book changed their lives.

#### ■ **The Bond: Three Young Men Learn to Forgive and Reconnect With Their Fathers**

by George Jenkins, Rameck Hunt, Richard Allen and Sampson Davis

This book tells a remarkable story of perseverance and forgiveness. Three boys who grew up on the rough side of the tracks beat unimaginable odds to achieve their common dream of becoming doctors.

#### ■ **Long Walk to Freedom**

by Nelson Mandela

It's extremely moving to read Mandela's story, in his own words, of how he was able to rise above extreme conditions to become the first black president of South Africa and improve the lives of so many.

### ■ **Hidden Figures**

by Margot Lee Shetterly

The amazing story of three black women who defied the myth that women, especially women of color, stayed passively in the background while men dominated the field of science. This is a must-read for anyone who has big dreams that get snuffed out by self-doubt.

### FOR YOUNGER READERS:

#### ■ **Fifty Cents and a Dream:**

**Young Booker T. Washington**  
by Jabari Asim

This book demonstrates how positive thinking and hard work go a long way in accomplishing one's dreams.

#### ■ **A Weed Is a Flower: The Life of George Washington Carver**

by Aliki

This book tells the engaging story of a former slave who became a famous researcher and the head of the agriculture department at Tuskegee Institute. At a time when racism was so prevalent, Carver made tremendous discoveries and became a world-renowned scientist.

#### ■ **President of the Whole Fifth Grade**

by Sherri Winston

This author takes the reader through the experience of an elementary school girl who has hope beyond measure. It demonstrates how far hope can take you when you believe. In this day and age of negative "noise" all around us, little girls can use this kind of optimism.

#### ■ **Who Was Harriet Tubman?**

by Yona Zeldis McDonough, Nancy Harrison

When I first read about Harriet Tubman in elementary school, my life was forever changed. She became my hero. This book does a great job of covering her life's work and describing the history of the Underground Railroad. ■





## LIFE ON MARS.COM

David Bowie used to lurk on his fan message board. Here are some of his best posts

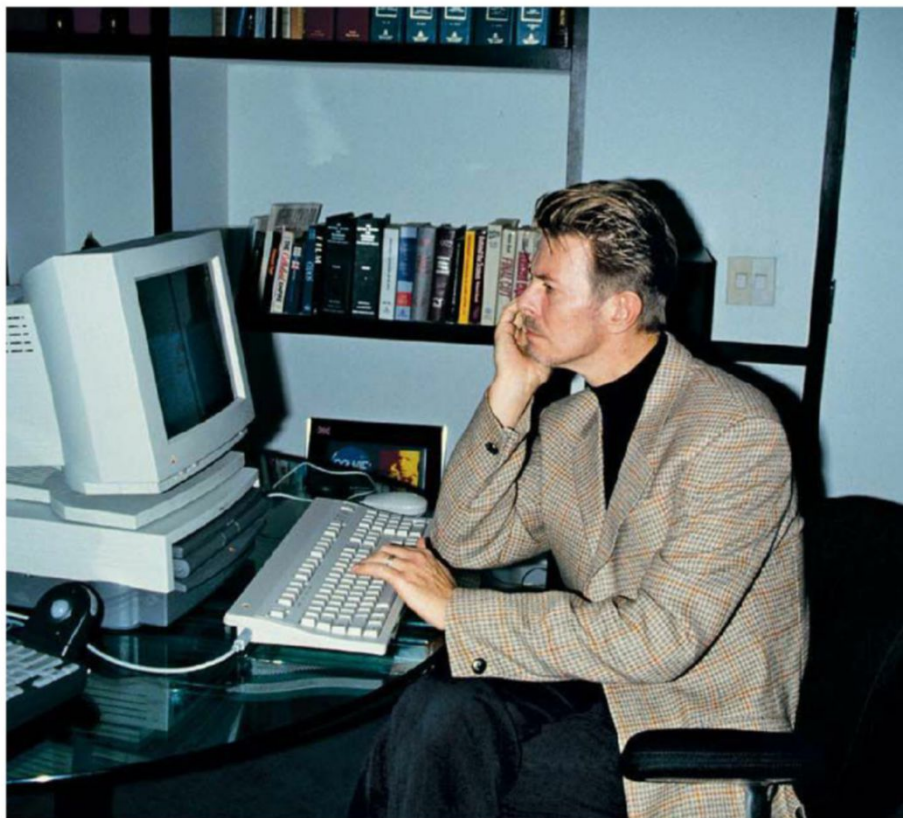
**DAVID BOWIE** was a pioneer in music—everyone on Earth, and several colonies of Mars, knows this. But Bowie, who died a year ago at 69, has been less celebrated as an internet pioneer, a legacy that stretches back to the early dot-com era.

In 1996, for instance, the rocker released the single “Telling Lies” on his website, making it the first known downloadable single by a popular artist. Two years later, Bowie launched BowieNet, which was both an internet service provider and an exclusive fan club and message board. The cost was \$19.95 a month (or \$5.95 a month if you wanted to forgo the internet provider).

This seems quaint now, but it was novel at the time. “BowieNet—coming years ahead of Friendster, MySpace and YouTube, to say nothing of Twitter, Facebook or Instagram—showed prescience about the interactive, back-and-forth nature of fandom in the Internet era,” *Billboard* noted in 2016.

The best part? Bowie would occasionally log on, under the alias “Sailor.” During fleeting visits to the fan forum, he would sometimes share updates and recommendations or respond to fan queries. “Whenever he posted on the boards, he would be greeted with a chorus of ‘HELLO, SAILOR!’,” one fan recalled.

In November 2004, for instance, Bowie posted the following message, enthusiastically raving about the album *Funeral* by Arcade Fire. (Bowie was an early champion of the band. He was



BY  
**ZACH SCHONFELD**  
[@zzzzaaaaccchhh](#)

**HELLO, SAILOR:** During fleeting visits to his fan forum, David Bowie would sometimes share updates and recommendations or respond to fan queries under the alias "Sailor."

+

spotted at one of their earliest New York gigs and already seemed to know the words to their songs.)

"THE ARCADE FIRE HAVE THE ALBUM OF THE YEAR. You must, simply must, buy it now, today, pronto. Quite the most beautiful, moving and passionate piece of brilliant song-writing and quirky performance I've heard in YONKS!!!"

In a 2006 post, Sailor dropped more band recommendations—Deerhoof! TV on the Radio!—and playfully chided a fan's tastes. When reports surfaced that Bowie was into the experimental group Battles, he responded: "Battles good."

In 2007, the singer responded to a hoax article claiming that he, Paul McCartney and Michael Jackson were playing a concert in which their music would be beamed to aliens: "What is this bloke on?"

He would often debunk other false reports or uses of his likeness, such as a supposedly "official" MySpace page ("Oh, good grief, no!") or reports of him headlining some festival or other. When one posting claimed he was negotiating a headlining slot on the Las Vegas Strip, Bowie posted this clarification: "I'm not in negotiations with anyone to appear inside, outside, under or on top of anything or anybody in Las Vegas."

In March 2007, he shared a funny story about goofing with John Lennon: "Geoff McCormack in his forthcoming 'Station to Station' book describes an evening with me, Lennon, Paul Simon (or it could have been Art Garfunkel) and a couple of other rock folk spent phoning radio stations with John saying, 'Hi, this is JL and I'm sitting here with DB, PS, etc.,' and seeing who would bother staying on with us."

Sometimes Bowie would make unexpected entries into discussions of his music. When a fan dared to comment that she preferred Marilyn Manson's cover of "Golden Years" to the original, Bowie responded: "Never!" When one user surveyed other fans to ask if they preferred Bowie's mix of the Stooges album *Raw Power* or Iggy Pop's remix, Bowie answered: "Easy. Bowie's mix."

Bowie occasionally even participated in live chats or Q&As with fans. Here are a few highlights from one in October 2000:

**GAULDIN ASKS:** "Who is the most eccentric guitarist you have played with?"

**DAVID BOWIE ANSWERS:** Adrienne Belew's mother [referring to Adrian Belew].

**HUFF71 ASKS:** "David, would you eat human flesh?"

**DAVID BOWIE ANSWERS:** That's a very personal question. Let's keep the bedroom out of this! Aren't

you a catholic? This really is Halloween, isn't it?

**GATES ASKS:** "do you gamble in casinos Dave?"

**DAVID BOWIE ANSWERS:** No, I only do cartwheels—and don't call me Dave!

**SHAUNHAINES ASKS:** "Do you resent the fact that George Clinton mispronounced your name in his song?"

**DAVID BOWIE ANSWERS:** Not at all. And if I ever wrote a song about him, I would mispronounce his name as well. But who wants to write songs about presidents?

**QUEENJANINE ASKS:** "Is there anyone you haven't worked with (either dead or alive) that you wish you could?"

**DAVID BOWIE ANSWERS:** I love working with dead people. They're so compliant, they never argue... I'm always a better singer than they are. Although they can look very impressive on the packaging.

Reading these messages after Bowie's death offers a glimpse of the fondness he had for his fans and his willingness to explore their online world. It feels like a precursor to Twitter, where fans can interact with celebrities and rock stars in real time. The difference is that there are a lot more trolls on Twitter. Most famous stars just ignore their

**"I LOVE WORKING WITH DEAD PEOPLE. THEY'RE SO COMPLIANT, THEY NEVER ARGUE BACK."**

mentions, of course, but there are exceptions. David Crosby loves answering fan questions on Twitter. Lin-Manuel Miranda sometimes does the same. Cher's bizarre interactions with her followers are the best thing on Twitter.

Bowie stopped posting on BowieNet in his final years, and for whatever reason, he never took to social media. But you can read Bowie's real BowieNet messages from 2006 and 2007 at [community.davidbowie.com/profile/594-sailor/content/](http://community.davidbowie.com/profile/594-sailor/content/). (You have to set up an account, but it's free.) Sadly, the pre-2006 posts seem to have been lost amid the sands of time, but among fans, Bowie's legend lives on. He was the starman, the Thin White Duke—and the Man Who Trolled the World. **D**





## CONTINENTAL DRIFTER

*Lion*, the story of an Indian boy adopted in Australia, is this year's Oscar 'feel good,' but its real hero is his mom. Both of them

**JOURNEY IS ONE** of those overused words in Hollywood; actors, directors, writers and producers are forever talking about a film or a character's *journey*, to the point where, when a story is actually an incredible journey, they need to find a new trope.

*Lion*, the Oscar-nominated film based on Saroo Brierley's memoir, *A Long Way Home*, details the determined quest the author, adopted from India by an Australian couple in 1987, made to find his birth family. It also casts a light on the complicated nature of international adoption and our conflicted feelings about race and nationality at a time when migration is, for many, a trigger word.

Brierley was born in a small village in western India. After his father abandoned the family, his mother, Kamla, struggled to feed her four children, carrying stones at construction sites for pennies a day while her kids begged for food. "I remember feeling hungry most of the time," he writes in *A Long Way Home*. "There was no choice in the matter; hunger was simply a fact of life, like the searing heat and the constantly buzzing flies."

One night, when he was 5, Brierley went out with his older brother. After falling asleep at a nearby train station, he awoke to find himself alone. He climbed aboard a passing train and was whisked across the country on a 12-hour ride to Calcutta. Once there, the little boy could find no one who understood his dialect, and it probably wouldn't have mattered if they had.

Little Saroo did not know the name of his hometown or even the train station he'd come from; he could not even tell them his family name. He quickly found himself one of the nearly 15 million children living on the street, fighting for scraps. ("Bits of fried food, like a samosa, were pretty safe once you scraped off the dirt, but they were highly prized," he writes.)

After several months and a few near-fatal encounters (abandoned children on the streets of Calcutta were sometimes sold into the sex trade or slavery, or even killed for their organs), he ended up in an orphanage run by the Indian Society for Sponsorship and Adoption (ISSA). Though he still dreamed of his family and lost home, he quickly accepted his new reality. "That initial disbelieving desperation to get home...had long faded," he writes. "The world was now what I saw around me."

His situation changed with the help of ISSA, which had begun coordinating international adoptions of India's countless lost children. It was through this agency that he was brought together with John and Sue Brierley, a generous-hearted couple in Hobart, Tasmania. Adoption was difficult in Australia then (and is only marginally easier now), and international adoption was almost unheard of. But Sue, played by Nicole Kidman, is a woman of great determination.

"I married John when I was 17," she tells me, calling from her home in Hobart. "I never really

BY  
**SEAN ELDER**  
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**THE LONG WAY HOME:** Patel latched onto this story after seeing Brierley's PowerPoint presentation about how he used Google Earth to find his family.

had trouble making decisions. I just trust my gut, and off you go."

Brierley learned English from his parents, and as he did, he told them very detailed stories about his life before he got lost. Sue kept diaries of the things her son told her, made him Indian food and put a giant map of his native country on his bedroom wall. But the best intentions of adoptive parents can take a child only so far. I speak from experience; my grown daughter was adopted from South America when she was a baby, and despite our attempts to speak Spanish to her and play native music, she wanted to be like us, strangely. (What kid doesn't want to listen to Paraguayan harp music?) Despite the white majority in Tasmania, as opposed to the more international cities like Sydney and Melbourne, little Saroo blended pretty well. "He was a very handsome, strong lad," says Sue. "He grew like lightning and became very strong and athletic.... He did well at school, was very successful academically, got

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**"HE'S YOUR SON NOW.  
I GIVE YOU MY SON."**

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a degree. He just made the most of his new life. His little phrase was, when I'd pick him up from school, 'I'm learning like magic!'"

As an adult, attending a hospitality school in Canberra, he met Indian immigrants who encouraged him to get in touch with his native culture. The slow fuse that burns in the memoir is telegraphed none too convincingly in the film when the grown Saroo (played by Dev Patel) has a Proustian madeleine moment while eating an Indian sweet at a friend's party. Suddenly, he is filled with memories of his early life, and his Indian friends are urging him to search for his home using this new technology called Google Earth.





He describes his quest in a PowerPoint presentation. “So I thought to myself, I ended up in Kolkata at the Howrah train station, and also I know I was on the train for about 12 hours...and I also know that the trains are doing about 60 to 70 kilometers an hour.... Why not just times those together and get a kilometers per hour reading? I’ll use the ruler tool on Google Earth, put a pin in Kolkata and stretch it out 980 kilometers.”

Using this radius, he spent years searching India via Google Earth, looking for landmarks he remembered from his childhood: a water tower near the train station where he and his brother were separated, a dam in the village where he and his siblings played. “He didn’t tell us he was searching until he succeeded,” says Sue, and when he did, he wanted to go to the town he had found, Ganesh Talai, and see if his birth family was still there.

“I went in February 2012 and then returned in May because *60 Minutes Australia* wanted to do a documentary, and one of the things they wanted to do was unite my adoptive mother with my biological mother,” Brierley tells me on the phone from India, where he’s doing press for the movie. “My Australian mother was very happy about it, never been to India. And Kamla was over the moon; she wanted to meet the woman who has taken the child and nurtured him to become a man.”

The scenes of him meeting Kamla are tear-jerking in the film, but the TV footage (shown in *Lion*’s epilogue) is devastating—or at least for adoptive parents. Brierley’s mother says she never lost hope that he would return.

“She was so happy to know that I’m still alive,” he says. “All she wanted to know was my whereabouts, and, ‘What’s your mobile number so I can talk to you?’”

In a scene captured on *60 Minutes*, the two mothers speak through a translator. “I got teary, and she was wiping the tears from my face,” recalls Sue. “She was so touched that I was upset, and I think she might have interpreted that I was feeling that I had lost my son. Then she said through the interpreter, ‘He’s your son now. I give you my son.’ And she’s wiping away my tears. Of course, I just lost it then.”

*Lion* lands at a time when borders and boundaries are much in the news. “We never spoke about a political context,” says the film’s director, Garth Davis, “but when we started editing the film, we realized we were going to have an impact in that way. I do think that simplifying an idea and getting back to the basics of what is meaningful in life does undo all the complicated ignorance and judgments we have in these situations at the moment.”

“I say this a lot, so forgive me for quoting myself, but it’s about love that transcends continents,” says Patel. The British actor, who rose to fame in 2008’s *Slumdog Millionaire*, had been

**STAND BY ME:** The Brierlys always supported their son in his quest to find his birth mother.



## “IT’S ABOUT LOVE THAT TRANSCENDS CONTINENTS.”

obsessed with Brierley’s story since seeing online videos of him detailing his journey. “It’s all-encompassing, the love of a mother, and I mean that from both ends. You’ve got a family that did everything to provide a safe, nourishing environment for a child, and one day he turns to them to say, ‘I love you and you’ll always be my parents, but there is a journey I need to go on.’ And Sue, the only thing she said to him is, ‘I want her to see how beautiful you are. I can’t wait for you to meet her.’ That grace is so beautiful, and it’s a great message to be putting out right now.”

**LAND OF THE BREWS:** The Difference Coffee Co. says it curates its bean sources the way a wine snob picks through vineyards.



## The Miracle of Joe

**Amir Gehl declares “thou shalt have no other pod before mine....”**

NESTLÉ BEGAN selling Nespresso in the 1990s, and its little capsules have fundamentally changed the way many in the West consume coffee. Thirty percent of Michelin-starred restaurants now serve Nespresso pods, and the machines sell all over the world, generating an estimated \$4 billion in 2015. The capsule-coffee maker is now also a part of home kitchen geography, right there between the toaster and the kettle.

The convenience, novelty, variety and perhaps even the pretty-colored capsules converted Amir Gehl. Gehl, the 39-year-old son of a tobacco family, did his postgraduate studies at the London School of Economics, followed by stints at Harvard Business School, the Kellogg School of Management and the London Business School. He spent the earlier part of his career as a consultant to the energy drinks business; then, in 2014, his wife convinced him to buy a Nespresso machine. From

that moment on, he was a fervent believer in the pod—so much so that when he drank filter coffee after a meal in restaurant, he noted that “a Nespresso [at home] was actually tastier.”

Gehl saw an opportunity. Three years after sipping his first cup of Nespresso—for the record, a purple-capsuled Arpeggio—his Difference Coffee Co. is selling both beans and pods of specialty coffees, using “coffee from the finest [coffee-growing] estates.” The customers on his mailing list include some of the most discriminating names in the U.K. and Europe, including the Palace Hotel in Gstaad, Switzerland. Gehl says he will shortly be selling online to a wider audience—though still limiting the number of boxes any one customer can purchase, “as we like as many as possible to be able to try our coffees and enjoy them.”

The soft-spoken and self-effacing Gehl met me at a cigar lounge in central London, where

we tried a cup of Difference Coffee’s Jamaica Blue Mountain, Gold Cup Estate, Grade 1, medium roast harvested from a plantation that sits nearly a mile above sea level. As we sipped, Gehl started to sound like a wine man as he described what we were drinking as “chocolatey and nutty on the nose, and fruity on the palate.” He was right. I have yet to taste a better capsule coffee—and I now understand why Ian Fleming made Blue Mountain James Bond’s preferred breakfast beverage.

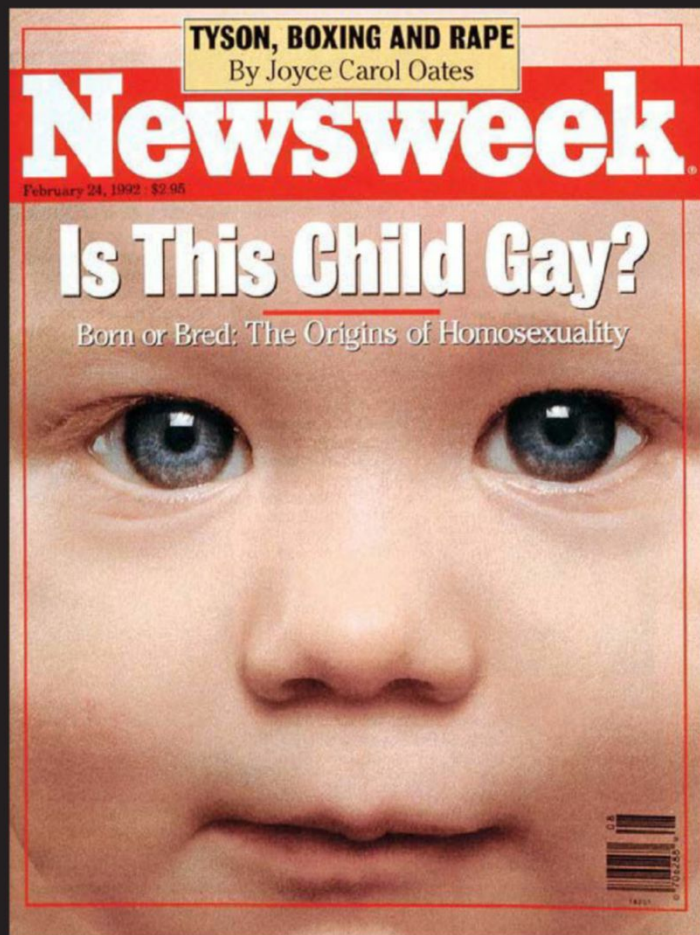
According to Gehl, there is plenty of better coffee than even this high-elevation Jamaican stuff—Geisha coffee from Panama, for example. Gehl sources his from the Hacienda la Esmeralda, an estate he says has been called the coffee equivalent of the finest wine-grape region in France. He recently purchased a Best of Panama 2016 auction lot of 100 pounds of Esmeralda Special Jamarillo beans, from which he hopes to produce 500 boxes of 10 capsules each, selling to customers for about \$12 a cup. For the pleasure of having one of the world’s best coffees in your kitchen, I’d say that’s worth it. ■

BY  
**NICHOLAS FOULKES**



# REWIND

25  
YEARS

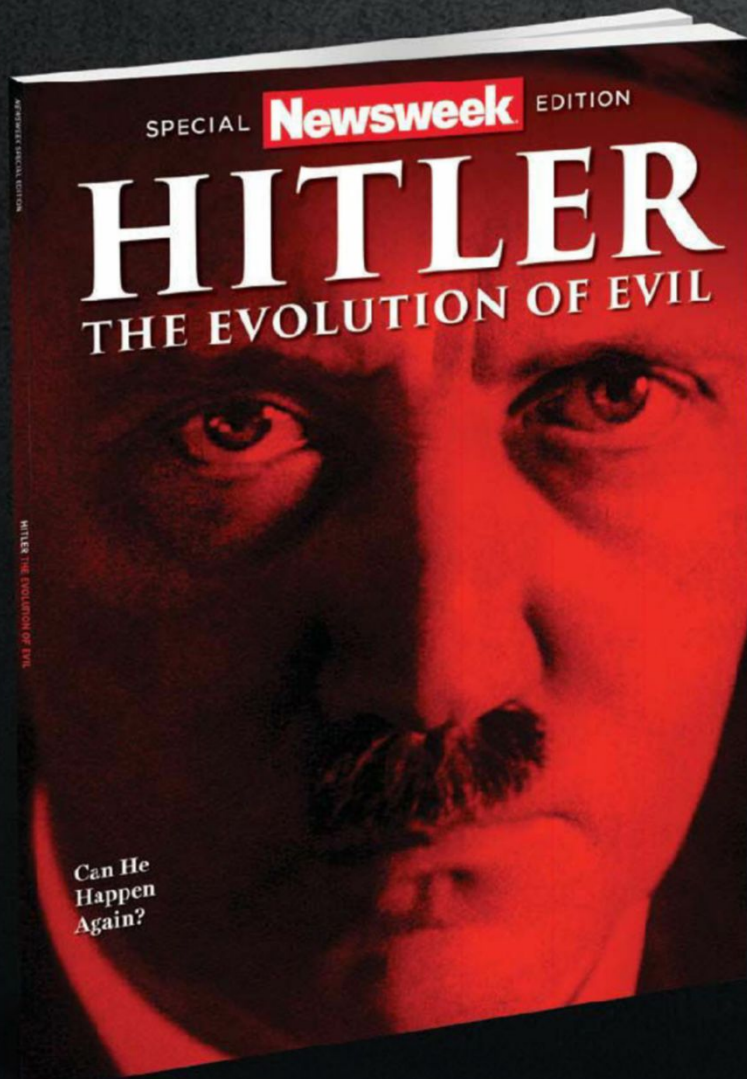


FEBRUARY 24, 1992

FLOYD PATTERSON, AN EX-HEAVYWEIGHT CHAMPION, IN "RAPE AND THE BOXING RING," ABOUT MIKE TYSON'S RAPE CONVICTION, BY JOYCE CAROL OATES

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